

**Town of Corte Madera
Parks and Recreation Commission**

**Nathan Blomgren
Commission Chair**

**Emily Janowsky
Commission Vice-Chair**

**Louise Brown
Commissioner**

**Sarah Elsen
Commissioner**



**Alden Miles
Commissioner**

**Elein Phipps
Commissioner**

**Pat Ravasio
Commissioner**

**Lucy MacPherson
Youth Commissioner**

**Monday, February 22, 2021 6:30PM
REGULAR MEETING
(Via Videoconference Only)**

NOTICE TO PUBLIC: Due to Coronavirus (COVID-19), meetings of the Parks and Recreation Commission will occur via videoconference only. All Commission members will be participating remotely, and residents are urged to follow the orders issued by the Marin County Public Health Officer and Governor and participate in the meeting remotely as well. As allowed under the Governor's Executive Order N-29-20 (March 17, 2020), during the duration of the COVID emergency the Town of Corte Madera will no longer offer an in-person meeting location for the public to attend.

Members of the public may view and participate in the meeting remotely through the following link:

<https://tinyurl.com/yanl69rx>

(No Pre-Registration Needed- Click on Link at Meeting Start Time)

You can also call in using: 1 (408) 638-0968 (Zoom webinar ID: 916-0411-9216)

Or iPhone one-tap: +14086380968,,91604119216#

Submit public comment remotely by:

1. Emailing PublicComment@tcmmail.org prior to 3:00 P.M. on the day of the meeting.
2. Emailing PublicComment@tcmmail.org during the meeting.
3. Joining the meeting using the link above and selecting the "Raise Hand" icon during the meeting to provide public comment verbally when recognized by staff at the appointed time. If you have called in to the meeting, press *9 to add yourself to the speaker queue during the meeting.

Anyone with a disability needing further assistance with public comment should contact the Town Clerk at least 3 hours before the beginning of the meeting to make alternative arrangements at rvaughn@tcmmail.org or 415-927-5050.

Click [here](#) for more information on how view the meeting and submit public comment remotely.

1. CALL TO ORDER, ROLL CALL, AND SALUTE TO THE FLAG

2. OPEN TIME FOR PUBLIC COMMENT

At the beginning of each regular Commission meeting, any member of the public may address the Commission concerning any item not on the Commission's agenda. Speakers will be limited to three (3) minutes unless otherwise specified by the Chair or the Presiding Officer. The public will be given an opportunity to speak on each agenda item at the time it is called. The Commission may discuss and/or take action regarding any or all of the items listed below. Once the public comment portion of any item on this agenda has been closed by the Commission no further comment from the public will be permitted unless authorized by the Chair or the Commission and if so authorized, said additional public comment shall be limited to the provision of information not previously provided to the Commission or as otherwise limited by order of the Chair or Commission.

3. PRESENTATIONS

- 3 A. Update From Public Works Director, R.J. Suokko, Regarding an Overview of Public Works' Roles & Responsibilities and Town's Capital Improvement Program Including a Discussion of Possible Dog Park Enhancement Options
- 3 B. Social Media Engagement and Corte Madera Football Club (Soccer) 2020-21 By Christina Martin, Recreation Assistant
- 3 C. Orientation To The National Fitness Campaign And Acceptance Of Two \$25k Grants By Louise Brown, Parks And Recreation Commissioner And Ashley Howe, Parks And Recreation Director

4. CONSENT CALENDAR

The purpose of the Consent Calendar is to group items together which are routine or have been discussed previously and do not require further discussion. They will be approved by a single motion. Any member of the Commission, Town Staff, or the Public may request removal of an item for discussion. Rescheduling of the item(s) will be at the discretion of the Chair and Commission.

- 4 A. Approval Of Draft Minutes Of The January 25, 2021 Regular Commission Meeting

5. BUSINESS ITEMS- None

6. STAFF UPDATE AND COMMISSIONER REPORTS

- Director Update
 - Weekly Community Outreach
 - Puzzle & Book exchange program for seniors- collecting donations
 - CM Day Camp & potential schedule changes 4/12 with LCMSD
 - Dogs & Town Park- Recent Community Feedback Received
 - Town Bark- Feedback on Mulch & Winter Operational Plan (discussed in 3. A)
 - Digital Activity Guide- March-May
 - Classes beginning, online CWA Art Exhibition
- Commissioner Reports
 - Updates from Recent Town Council Meetings
 - February- Commissioner Phipps
 - Executive Advisory Committee
 - Parks & Recreation Master Plan Committee
 - Progress Update: Community Survey (Attached)- Review and Approve
 - National Fitness Campaign: Discuss presentation 3. C and Consider Recommending Town Manager Authorize Acceptance Letter.
 - Individual Commissioner Updates

7. ROUTINE AND OTHER MATTERS

The following items do not require a formal hearing, although the Chair and staff will indicate why each item is on the agenda. Commission may decide to reschedule the item as a public hearing.

7 A. DISCUSSION OF POTENTIAL FUTURE AGENDA ITEMS

7 B. ITEMS FOR YEARLY REVIEW

- February- Capital Improvements: Director Public Works shared in presentation 3A.
- February- Commission Strategic Planning/Goals discussion

Month	Agenda Items
January	<ul style="list-style-type: none"> • Commission meeting schedule
February	<ul style="list-style-type: none"> • Capital Improvements: Director Public Works • Commission Strategic Planning/Goals
March	<ul style="list-style-type: none"> • Budget • Summer Brochure Preview • Reorganize Commission (Select Chair & Vice Chair at end of meeting)
April	<ul style="list-style-type: none"> • Commission Capital Improvement Wish List
May	<ul style="list-style-type: none"> • Volunteer of the Year • Summer Camp Presentation
June	<ul style="list-style-type: none"> • Commission Capital Improvement Wish List
July	
August	<ul style="list-style-type: none"> • Update: Commission Goals
September	<ul style="list-style-type: none"> • Summer Camp Re-Cap • Capital Improvements: Director Public Works
October	<ul style="list-style-type: none"> • Fee Resolution Discussion
November	<ul style="list-style-type: none"> • Commission Goals • Annual Programming Report
December	

7 C. TOWN COUNCIL MEETINGS

MONTH	COMMISSIONER	MONTH	COMMISSIONER
January	Blomgren	July	Janowsky
February	Phipps	August	Blomgren
March	Ravasio	September	Phipps
April	Macpherson	October	Ravasio
May	Miles	November	Brown
June	Elsen	December	Miles

8. ADJOURNMENT

Next regular meeting is scheduled for March 22, 2021.

DOCUMENTS: All documents relating to agenda items are available for the public review in the Parks and Recreation Departments of the Town of Corte Madera Offices at 498 Tamalpais Dr., between the hours of 9am – 5pm Monday – Thursday. Staff reports are normally available on Thursday afternoon preceding the Monday meeting. It is recommended that you contact the Parks and Recreation Department for availability.

APPEAL: Following the actions by the Parks and Recreation Commission at a public hearing or meeting, any decision of the Commission may be appealed to the Town Council within TEN (10) calendar days.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Parks and Recreation Department at (415) 927-5072. For auxiliary aids or services or other reasonable accommodations to be provide by Town at or before the meeting, please notify the Parks and Recreation Department at least 3 business days (the Wednesday before the meeting) in advance of the meeting date. If the Town does not receive timely notification of your reasonable request, the Town may not be able to make the necessary arrangements by the time of the meeting.

NOTIFICATION LIST: To sign up to receive automatic notifications regarding meetings and agendas, please visit the Town's website at <https://www.townofcortemadera.org> and click on "Notify Me" to register, or email the Town Clerk at: vaughn@tcmmail.org

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**TOWN OF CORTE MADERA
PARKS AND RECREATION COMMISSION SPECIAL MEETING
VIA VIDEOCONFERENCE DUE TO COVID-19
JANUARY 25, 2021
DRAFT MINUTES**

Link to meeting video [here](#).

Commissioners

Present: Chair Nathan Blomgren, Commission Chair
Vice Chair Emily Janowsky, Commission Vice Chair
Louise Brown, Commissioner
Sarah Elsen, Commissioner
Alden Miles, Commissioner
Elein Phipps, Commissioner
Pat Ravasio, Commissioner
Lucy Macpherson, Youth Commissioner

Absent: None

Staff Present: Rebecca Vaughn, Town Clerk/Asst. Town Manager
Ashley Howe, Parks & Recreation Director
Perry Nalle, Parks & Recreation Assistant

1. CALL TO ORDER, ROLL CALL, AND SALUTE TO THE FLAG

Chair Blomgren opened the Regular Meeting at 6:30 p.m.

2. OPEN TIME FOR PUBLIC COMMENT

Dana Swisher, a teacher at Neil Cummins, [presented](#) a proposal for a monarch butterfly garden. Interested in collaborating with the school and The Town to restore an area in Corte Madera for a butterfly area.

Mary Kayser [complimented](#) the commission, town and Parks and Recreation Department for organization regarding updating agreements including those with the schools and Town of Larkspur.

3. PRESENTATIONS

3 A. Senior Engagement 2020-2021 By Perry Nalle, Recreation Assistant

Nalle gave a [presentation](#) regarding the Corte Madera Parks and Recreation Department's efforts to engage seniors during Covid-19. 74 seniors are currently being called on a weekly or biweekly basis with supplemental greeting cards for condolences and celebrations. Examples of the Senior Lists via Excel were shown as well as greeting cards and feedback from the community. The Senior Puzzle and Book Exchange was also introduced to hopefully begin in March.

1 Commissioner Brown and Vice Chair Janowsky applauded the Parks and Recreation Department
2 for their commitment to senior engagement.

3
4 No public comment was received regarding this item.

5
6 **3 B. Summary Of Recent Community Feedback On Dogs In Town Park By Mike Morarity,**
7 **Code Enforcement-Communications Manager**

8
9 Morarity gave a [presentation](#) regarding community feedback of the dogs in town park. This has
10 been an ongoing issue in town that Morarity has been following. Complaints have significantly
11 decreased in the past few months since the leash policy has been solidified. Morarity thanked the
12 police department for their kind enforcement and warnings with town members. The police
13 department has not been able to be as engaged in the past few months due to Covid-19 effects on
14 the police officers and department as a whole. Part-time code enforcements officers are being
15 hired in February.

16
17 Youth commissioner MacPherson asked for clarification regarding the enforcement.
18 Commissioner Ravasio asked if there had been any complaints regarding issues within the dog
19 park. Morarity has not received any complaints specific to within the park. Director Howe
20 answered that the Parks and Recreation Department has received a few complaints regarding
21 children playing in the dog park without dogs.

22
23 A public comment from James Jordan requested more signage to enforce leashes. He reported that
24 he has still seen many dogs off leash, some standing next to a clear signage. On bike rides, geese
25 have been rowdy due to being chased by dogs.

26
27 **4. CONSENT CALENDAR**

28 **4 A. Approval Of Draft Minutes Of The December 7, 2020 Regular Commission Meeting**

29
30 Vice Chair Janowsky [moved](#) to approve December 7, 2020 minutes. Commissioner Ravasio
31 seconded. All commissioners approved with the exception of Commissioners Phipps &
32 MacPherson who were absent from the December 7, 2020 meeting.

33
34 No public comment was received regarding this item.

35
36 **5. BUSINESS ITEMS**

37 **5 A. Discussion And Possible Action To Set Commission Meeting Calendar For 2021**

38
39 Director Howe [asked](#) to solidify meeting dates for the 2021 year. Staff recommends moving the
40 November 22 meeting to November 29 due to Thanksgiving and cancelling the December 27
41 meeting due to the holiday closure at Town Hall.

42
43 Commissioner Miles noted that November 29 is Hanukkah.
44 The commissioners resulted to combine the November and December meeting on December 6.
45 Commissioner Miles made a motion to approve and Commissioner Ravasio seconded. All
46 commissioners approved.

47
48 No public comment was received regarding this item.

1
2 **5 B. Discussion And Possible Action To Determine Installation Location For Restored Park**
3 **Name Sign At Skunk Hollow Mini Park**
4

5 Parks and Recreation Director Ashley Howe [introduced](#) the potential locations for sign installation
6 at Skunk Hollow Mini Park of the old park sign. Commissioner Ravasio agreed with any
7 suggestion Howe made. Youth Commissioner MacPherson suggested location three as it is most
8 clear. Vice Chair Janowsky and Commissioner Elsen liked location two best. Commissioner
9 Brown inquired about placing the sign on the walking path that goes from Madera Del Presidio
10 and pops out at the southern-most end of the park. The sign could go at either end of that path,
11 directing people towards the park.
12

13 Commissioner Ravasio [moved](#) to allow Park Staff to choose the best location for the sign based on
14 commissioner feedback shared above and Vice Chair Janowsky seconded. All commissioners
15 approved.
16

17 No public comment was received regarding this item.
18

19 **6. STAFF UPDATE AND COMMISSIONER REPORTS**

- 20 • [Director Report:](#) Parks & Recreation Director Howe reported on the following:
 - 21 ○ Weekly Community Outreach (shared in Presentation 3 A.)
 - 22 ○ Introduction of Puzzle & Book exchange program for seniors (shared in Presentation 3 A.)
 - 23 ○ CM Day Camp
 - 24 ■ Can accommodate up to 4 cohorts of 14 now and are staying connected with School
 - 25 District and County Health to provide staff with vaccination opportunities.
 - 26 ○ Shelter In Place violations and concerns- unapproved group activities
 - 27 ■ Ex: adult soccer or any soccer games, CMPA should be called at (415)927-5150
 - 28 ○ Dogs & Town Park- Recent Community Feedback (shared during Presentation 3 B.)
 - 29 ○ Town Bark- Feedback on Mulch & Winter Operational Plan
 - 30 ■ Public Works will share update and suggestions for the future at next meeting
 - 31 ○ Digital Activity Guide- March- May
 - 32 ■ Planning to release the second week in Feb. and will include info on upcoming classes,
 - 33 soccer, facility rentals, Town events & reminders, and any social media activities we
 - 34 have planned.
 - 35 ○ Update on Proposed Template for Park Signage, 1/19 Council Meeting
 - 36 ■ Suggested signs at Skunk Hollow Mini Park, Cove Park and Town Bark
 - 37 ○ CWA Exhibition- March 2021
 - 38 ■ Planned for online for the month and if restrictions permit, we will host an in-person
 - 39 gallery of up to 50 painting the third week in March.
 - 40 ■ This event kicks off what Howe hopes will become a highlight for our community.
 - 41 Hosting art receptions and gala events a few times a year.
 - 42 ■ Department will be purchasing and borrowing element of professional display system
 - 43 and Sales commission is 30% to the Town.
 - 44 ○ National Fitness Campaign Grant- CMPR awarded two \$25k toward two sport courts.
 - 45 ■ Update from 1/21/21 meeting
 - 46 ■ Looking into have installations on both the west and east sides of town.
 - 47 ■ Installation is about \$130k
 - 48 ○ 2021 Department Goals, January-March priorities

49 **Communication**

- **Social Media Marketing, newsletters, and digital guide**
- **Website improvements/re-org**
 - o **Team Effort-** staff have been assigned a page or topic area to redraft/revamp.
- **RecPro-** customize blank screens and anything else that improves customer experience
- **Relationships-** continue to strengthen relationships with school district, community groups, and Larkspur Rec

Programs/Services

- **Classes-** quality and variety- types and platforms
- **Programs-** CM Camp and development of future child care program
- **Events-** small events that can be well produced and safe, but that bring the community back to our facilities and parks
- **Activities-** social media contests that are well done

Planning

- **Facility improvements.** Take advantage of the down time for repairs/improvements
- **Master Plan** process with the Commission and soon, community engagement
 - o Community Survey
- **Preparation for resuming classes, programs, and services as usual**
 - o Dance Studio function/plan and logistics of facility
 - o Facility rentals
 - Update forms and collateral
 - Park/field rental (business/groups)
 - Picnic Area rental
 - Hall rental
 - o Agreements
 - TCLL- field use agreement
 - Frank- Soccer management agreement
 - Larkspur Rec proposal
 - Maternity leave coverage/Interim Director
 - o Policies & Procedures
 - Memorial program (bench/tree/plaque)
 - Scholarship program

Chair Blomgren asked for clarification regarding the park installation locations. Commission Brown thanked the department for all they have done and shared excitement for the National Fitness Campaign Grant. Commissioner Elsen asked for clarification regarding the NFC Grant deadline and the child care program proposed in Fall.

• **Commissioner Reports**

o **Updates from Recent Town Council Meetings**

Chair Blomgren [reported](#) the approval of uniform signage and a notice of completion for Skunk Hollow Mini Park. Both of these items were previously discussed.

o **Executive Advisory Committee**

Discussion of the Skunk Hollow Mini Park restored sign, also discussed in Business Item 5 B.

o **Town Park Master Plan Committee - Progress Update**

1
2 Commissioner Brown [gave](#) a progress update. A community survey is almost done and
3 an request for proposal (RFP) will be issued in the next couple of weeks to maintain
4 momentum. In addition, the Town Park Plaza renovations were presented to Town
5 Council and received positive response. Commissioner Brown also [presented](#) to the
6 Corte Madera Community Foundation and is confident that the group will support us
7 with the fundraising support and possibly a grant for the renovations.

8
9 Commissioner Brown also [reported](#) that funds were secured to move forward on the
10 trellis shade structure. Placing order for the retractable awnings and roller shades on the
11 trellis following confirmation of details from Public Works. 6-8 weeks and installed
12 before really warm weather.

13
14 Commissioner Brown's [update](#) regarding the Community Center redesign, the As-Built
15 drawings have been completed and a meeting with the architect is scheduled for
16 tomorrow. Design concepts are anticipated in 4-6 weeks.

- 17
18 ○ **Individual Commissioner Updates**
19 Commissioner Ravasio [thanked](#) Commissioner Brown for her work with the Town Park
20 Master Plan Committee. Ravasio also participated in a Food Production and
21 Community Garden Marin County Zoom. Ravasio would like to open a community
22 garden in Corte Madera with an emphasis in community food production. Lastly,
23 Ravasio gave a reminder of the Lions Club Crab Fundraiser and an introduction of an
24 open mic night at Café Verde. She asked for collaboration regarding the community
25 garden and open mic night.

26
27 **7. ROUTINE AND OTHER MATTERS**

28
29 **7 A. Discussion of Potential Future Agenda Items**

30 Chair Blomgren [asked](#) if there are additional potential future agenda items. Commissioner Miles
31 asked if it would be helpful to have a visual presentation of the park installation and Director
32 Howe and Commissioner Brown agreed to present next week. Director Howe also introduced an
33 agenda item to have Parks and Recreation Department staff members present each week to have a
34 snapshot into what the department is accomplishing.

35
36 **7 B. Items for Yearly Review**

37 For this January meeting, the Commission meeting schedule was discussed as written below.

- 38
39 January- Commission meeting schedule
- 40 February- Capital Improvements and Commission Strategic Planning/Goals
- 41 March- Budget, Summer Brochure Preview and Reorganize Commission
- 42 April- Commission Capital Improvement Wish List
- 43 May- Volunteer of the Year and Summer Camp Presentation
- 44 June- Commission Capital Improvement Wish List
- 45 July
- 46 August- Update of Commission Goals
- 47 September- Summer Camp Re-Cap and Capital Improvements
- 48 October- Fee Resolution Discussion

1 November- Commission Goals and Annual Programming Report
2 December

3

4 **7 C. Town Council Meetings**

5 The following Commissioners will attend the monthly council meetings as listed below.

6

7 January- Blomgren

8 February- Phipps

9 March- Ravasio

10 April- Macpherson

11 May- Miles

12 June- Elsen

13 July- Janowsky

14 August- Blomgren

15 September- Phipps

16 October- Ravasio

17 November- Brown

18 December- Miles

19

20

21 **8. ADJOURNMENT**

22 Chair Blomgren [adjourned](#) the meeting at 7:47 pm. The next meeting will be February 22, 2021.

Corte Madera Parks & Recreation Survey Questionnaire

Note: questions in BLUE have specific or directional benchmark data from 2006 community survey and wording is a direct of modified pick-up from the prior survey.

In 2006, The Town of Corte Madera conducted a community survey to identify opportunities and support for new and enhanced Parks and Recreation Programs and, since then, has significantly expanded facilities and programs for residents of all ages, interests, and abilities. The Parks & Recreation Department is committed to continuous improvement and would like to hear from community members about how Town programs can be designed and enhanced for the future.

Today, the Parks & Recreation Department oversees a constellation of parks and the Community Center, along with access to a few nearby facilities that provide necessary space for scheduled classes. As Corte Madera plans for the future, Town staff is committed to a culture of inclusivity, supporting residents as they pursue their passions, feed their curiosity, explore new hobbies, connect with others, and live a healthy year-round lifestyle, regardless of their age or abilities.

The following questionnaire will take approximately XX minutes to complete and is invaluable in helping the Parks & Recreation Department and the Town plan for the future. Thank you, in advance, for your input, ideas, and time!

1. Please state your level of agreement with the following:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Town recreation and park services provided through local government are a valuable public resource for Corte Madera residents.					
Town Parks & Recreation programs enhance the quality of life in Corte Madera.					
Town Parks & Recreation programs enhance the appeal of living in Corte Madera and improve property values.					

2. In a normal year, approximately how often do you or members of your household use or visit the Town's parks?

- More than three times per week
- Once or twice a week
- Several times a month
- Several times a year
- Never

3. Which of the following Town-owned parks have you or members of your family visited/used in the last 2 years?

- Town Park
- Town Park Plaza (by Café Verde)
- Cove/San Clemente Park
- Granada Park/Tennis Courts
- Skunk Hollow Mini Park
- Menke Park (Old Corte Madera Square/Gazebo)
- Higgins Landing
- Town Bark (Dog Park)
- Bayside Trail Park

4. In a normal year, approximately how often do you or members of your household use or visit the Town's community/recreation center?

- More than three times per week
- Once or twice a week
- Several times a month
- Several times a year
- Never

5. Since March 2020 when COVID-19 social-distancing restrictions were introduced, approximately how often have you or members of your household used or visited the Town's parks?

- More than three times per week
- Once or twice a week
- Several times a month
- Several times a year
- Never

6. Since March 2020 when COVID-19 social-distancing restrictions were introduced, approximately how often have you or members of your household used or visited the community/recreation center?

- More than three times per week
- Once or twice a week
- Several times a month
- Several times a year
- Never

7. Please state your level of agreement with the following:

	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree
Since COVID-19 social-distancing restrictions were introduced, Corte Madera's parks and recreation facilities and programs have provided valuable resources and recreational outlets for residents.					

8.

Following is a list of facilities and programs that are made available through the Town of Corte Madera Parks & Recreation Department. Please indicate those that you or any member of your household have used in the past and whether you or any member of your family plans to participate in the future:

	Have Used in the Past	Have Not Used in the Past	Plan to Use in the Future	Do Not Plan to Use in the Future	Not Applicable	Did Not Know This Was Offered
Playgrounds						
Picnic Facilities (table and/or BBQ)						
Baseball/Softball Fields						
Basketball Court						
Soccer Fields						
Tennis Courts						
Skate Park						
Dog Park						
Trails, steps, pathways (for exercise on foot or bicycle)						
Before/After School Programs (child care)						
Summer Camp						
Classes for Youth (dance, martial arts, crafts, chess, STEM, music, etc.)						
Youth Athletic Programs (soccer)						
Classes for Adults (dance, fitness, arts & crafts, painting, martial arts, etc.)						
Classes for Active Older Adults/Seniors (fitness, balance, yoga, arts & crafts, painting, bridge, mahjong, etc.)						
Programs for Active Older Adults/Seniors (BINGO, bridge, mahjong, etc.)						
Events for Active Older Adults/Seniors (lunch and/or Town-organized gatherings)						
Private Events (weddings, birthdays, etc.)						
Town-Sponsored Events (big band concerts, family dances, art exhibitions/receptions, etc.)						

Town/Chamber of Commerce-Sponsored Seasonal Events (4 th of July Parade and park event, Chili Cookoff, Oktoberfest, etc.)						
Town Business Events/Meetings (Commission meetings, public hearings/informational meetings, etc.)						
Other (write in)						

9.

Since the last community survey was conducted in 2006, a number of NEW facilities and programs have been added to or improved in the Town. Please rank your satisfaction with the following:

	Poor (does not meet needs of residents)	Fair (adequate but could be improved)	Good	Excellent	Best in Marin	Have Not Used
Town Park Plaza (by Café Verde) (trellis, seating area under trellis, planters, etc)						
Summer Sunday Concerts at Menke Park						
Skatepark at Town Park						
Town Bark Dog Park (Town Park) (Summer 2020)						
Improved bicycle/walking paths						
Improved Event Space (Community Center)						
Enhanced Outdoor Patio (Community Center)						
Renovated Basketball Court (Town Park)						
Renovated Skunk Hollow Mini-Park						
Dance Studio at Park Madera Center						
Refurbished Town Park Restrooms (Summer 2020)						

10.A. Please rate the following other Corte Madera Parks and Recreation facilities, programs, and activities:

	Poor	Fair	Good	Excellent	Best in Marin	Have Not Used
Town Park Playground						
Town Park Fields						
Town Park Picnic Facilities						
Town Park Tennis Courts						
Cove/San Clemente Park Fields						
Cove/San Clemente Park Bathrooms						
Granada Park Tennis Courts						
Menke Park (Old Corte Madera Square/Gazebo)						
Bayside Trail						
Higgins Landing						
Community Center						
Classes & Programs for Youth						
Before/After School Programs						
Camp						
Classes & Programs for Teens						
Classes & Programs for Adults						
Classes & Programs for Active Older Adults/Seniors						
Emergency Shelter/PSPS Services						

10.B. Please provide specific information that influenced your ratings above. (Write in)

In addition to the existing Town-owned properties that are dedicated to Parks & Recreation programs, there are other areas within Corte Madera that could, in the future, be adapted for Parks & Recreation use. One of those is Park Madera Center on Tamalpais Boulevard. The Town purchased Park Madera Center in 2007 and has since made improvements, including Town Park Plaza, Café Verde, and a dance studio in 2020. Other development or repurposing is possible.

As you answer the following questions, please consider not only what is possible within the existing Parks & Recreation areas, but what might be possible if additional space, like Park Madera Center, is used to expand the physical space for facilities and programs.

11. Below is a list of potential OUTDOOR programs and facilities that Corte Madera officials may consider constructing or adding in the future. Please rate how important each of these is to you and members of your household.

	Low Priority (not really needed at this time)	Medium Priority (add when budget and other resources are available)	High Priority (add as soon as possible)	Unsure/No Opinion
Additional Basketball courts (ex: Eastside of Town)				
Additional Baseball/Softball fields				
Additional Soccer fields				
All-weather artificial turf field				
Additional Tennis courts				
Dedicated Pickleball Courts				
Bocce Ball Court(s)				
Additional/Expanded Skate Park				
Scooter Park				
Fitness/Parkour Facilities				
Public swimming pool				
Additional picnic facilities				
Additional park bathrooms				
Outdoor amphitheater, stage, or performance area				
Community garden(s)				
Additional dog park on east side of town				
Dedicated small-dog dog park				
Write in specific ideas of interest to you/your family				

12. Below is a list of potential INDOOR programs and facilities that Corte Madera officials may consider constructing or adding in the future. Please rate how important each of these is to you and members of your household.

	Low Priority (not really needed at this time)	Medium Priority (add when budget and other resources are available)	High Priority (add as soon as possible)	Unsure/No Opinion
Enhanced before/after school programs (child care)				

Teacher Work Day recreational activities or day trips				
Preschool Program				
Additional classrooms				
Provide childcare service for parents participating in Town-sponsored classes/ events				
Dedicated Teen space, facilities, and/or programs (pool, ping pong, foosball, hangout space, music venue, snack bar, etc.)				
■ Write in specific ideas				
Indoor fitness/gym facilities (cardio, weights, etc.)				
Indoor fitness classes (spin, yoga, etc.)				
Indoor climbing wall				
Indoor sports courts (pickleball, badminton, etc.)				
Computer lab/ classroom				
Youth game room				
Dedicated social space for Active Older Adults/Seniors				
New or enhanced classes				
■ Write in specific ideas for classes or improvements of interest to you/your family				
Expand kitchen to include classes/catering				
Provide food concessions (café, juice bar, etc.)				
Indoor/outdoor event space				

13. Below is a list of special COMMUNITY and CULTURAL EVENTS that Corte Madera officials may consider adding in the future. Please rate how important each of these is to you and members of your household.

	Low Priority (not really needed at this time)	Medium Priority (add when budget and other resources are available)	High Priority (add as soon as possible)	Unsure/No Opinion
Weekly food truck event				
Outdoor concerts				
Outdoor theatre (music or performances)				
S'more & Movie night				
Family Campout Night				
Active Game Night (outdoor games & activities)				
Art exhibitions/receptions				
Local history walks & talks				
Open Mic Nights at Town Park Plaza (music, performance)				
Local author and artist events				

14. Please share any additional activities that you or members of your household would like to participate in or facilities you'd like to see provided by the Corte Madera Parks & Recreation Department:

(write in)

15. As space becomes available at Park Madera Center, please rank the following possibilities based on what you see as most important (1) to least important (7):

- Repurpose space for Parks & Recreation facilities and programs
- New mixed-use development including affordable housing
- New mixed-use development including senior housing
- New/expanded retail serving local needs
- Removal of some buildings to expand green space
- Additional parking for Town Park and Community Center
- No development; retain as is
- Other (write in)

16. Would you be willing to financially support future improvements to Town of Corte Madera Parks & Recreation programs and facilities and, if so, in what way(s)? (check all that apply)

- Yes, willing to financially support improvements to Park & Recreation facilities and programs through a tax-deductible donation.
- Yes, willing to financially support improvements to Park & Recreation facilities and programs through increased fees for facilities and programs.
- Yes, willing to financially support improvements to Park & Recreation facilities and programs through special tax or assessment.
- No, not willing to financially support improvements to Park & Recreation facilities and programs.
- Unsure at this time
- Other (write in)

17. If you answered YES to Question 16, how much would you be willing to contribute to support new facilities and programs?

- More than \$5,000
- \$1,000 to \$5,000
- \$500 to \$1,000
- \$100 to \$500
- Less than \$100
- Unsure
- Other (write in)

18. Please tell us how you get information about Corte Madera Parks & Recreation programs, activities, and events.

	Use Frequently	Use Occasionally	Never Use	Was Not Aware Of
Parks & Recreation website				
Parks & Recreation Activity Guide (mailed to residents)				
Parks & Recreation Digital Activity Guide (on website)				
Parks & Recreation Facebook				
Parks & Recreation Twitter				
Parks & Recreation Instagram				
NextDoor				
Marquee Board at Community Center				
Weekly Town Email Newsletter				
School Newsletters				
Word of Mouth				
Local News Coverage				

(newspaper, TV, radio)				
Other (write in)				

19. How long have you lived in the Town of Corte Madera?

- 0 to 5 years
- 6 to 10 years
- 11 to 25 years
- Over 25 years

20. What neighborhood do you live in?

- Old Town
- Mariner Cove
- Chapman Park
- Christmas Tree Hill
- Granada Heights
- Madera Gardens
- Casa Madera/Tamal Plaza
- Casa Buena Business District
- Mariner Green
- Madera Del Presidio
- Marin Estates
- Echo Harbor
- East Corte Madera Hillside
- Paradise Drive Business District
- Meadowsweet
- Unsure

21. How long do you anticipate living in the Town of Corte Madera?

- 0-5 more years
- 6 to 10 more years
- 11 to 25 more years
- Indefinitely
- Unsure

22. How many children do you have living at home under the age of 18?

- None
- One
- Two
- Three or more

23. What ages are your children?

(Write in)

24. In what age range do you fall?

- 18 to 30
- 31 to 40
- 41 to 50
- 51 to 65
- Over 65

Thank you again for helping us improve Corte Madera Parks & Recreation facilities and programs.

Corte Madera Parks & Recreation Programs Community Survey v10 February 4, 2021