

Town of Corte Madera

RESOLUTION NO. 08/2016

DISTRACTED DRIVING AWARENESS MONTH

WHEREAS, the National Highway Traffic Safety Administration (NHTSA) defines “distracted driving” as any non-driving activity a person engages in while operating a motor vehicle. Such distractions endanger drivers, passengers, and bystanders’ safety; and

WHEREAS, engaging in activities such as talking on a phone, texting, checking social media or email, selecting music, or other uses of portable devices while driving increase the risk of getting into an accident by three times; and

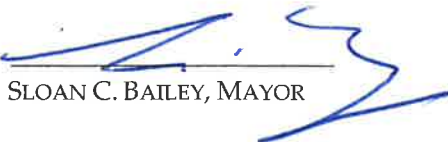
WHEREAS, text messaging, which requires visual, manual, and cognitive attention from the driver, is by far the most risky and alarming of distractions; and

WHEREAS, NHTSA data for 2014 show nationwide, 3,179 people died in distracted driving collisions, which is 10 per cent of all crash fatalities. An additional 431,000 people, or 18 per cent, were injured in motor vehicle collisions involving distracted drivers it is estimated that 1.6 million crashes per year can be attributed to cell phone talking and texting while driving; and

WHEREAS, distracted driving is a serious, life-threatening practice that is preventable; and

WHEREAS, in order to reduce the number of crashes as well as improve driver safety, all motorists should dedicate themselves to adopting and maintaining safe behavior while behind the wheel.

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Corte Madera does hereby proclaim **APRIL 2016** as **DISTRACTED DRIVING AWARENESS MONTH** in the Town of Corte Madera and calls this observance to the attention of all residents and encourages increased awareness of the dangers of distracted driving.


SLOAN C. BAILEY, MAYOR

ATTEST:

REBECCA VAUGHN, TOWN CLERK

