

RESOLUTION NO. 39/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE CORTE MADERA BEAUTIFICATION COMMITTEE'S OKTOBERFEST AND ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM SEPTEMBER 14, 2017 TO OCTOBER 16, 2017 ADVERTISING THE OKTOBERFEST CELEBRATION AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on August 2, 2017, the Corte Madera Beautification Committee requested permission to install banners in the public right-of-way to advertise the Oktoberfest; and

WHEREAS, the Corte Madera Beautification Committee has requested that the Corte Madera Town Council endorse the Oktoberfest celebration; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Corte Madera Beautification Committee's request to endorse the Oktoberfest and approves the request to install eight vertical banners and three horizontal banners to be located in the public right-of-way to advertise the Oktoberfest as shown in Attachments A and B, provided that the requirements of Corte Madera Municipal Code Section 18.22.050(10)(A) are fully met and subject to the following conditions:

1. All of the banners shown in Attachment A are permitted to be displayed from September 14, 2017 to October 16, 2017, with the exception of the location on Madera Blvd. opposite Safeway, when the banner will only be displayed from September 21, 2017 to October 16, 2017.
2. The 18" by 48" vertical banners must be installed onto the permanent standards that are mounted on each of the light pole locations shown on the map in Attachment B. The Fire Department will install and remove the vertical banners on light poles.
3. The 4' by 7' horizontal banners will be installed and removed by the Public Works Department utilizing the removable hardware
4. The locations of the banners are shown on the map in Attachment B.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on August 15, 2017 by the following vote, to wit:

AYES: Councilmembers: Andrews, Condon, Furst, Ravasio

NOES: Councilmembers: - None -

ABSENT: Councilmembers: Bailey



Diane Furst, Mayor

ATTEST:



Rebecca Vaughn, Town Clerk



**ATTACHMENT A
BANNER EXAMPLES**



Proposed 18" x 48" Vertical Banners to be displayed on light poles



Proposed 4' x 7' Horizontal Banners

**ATTACHMENT B
BANNER LOCATIONS**

