

RESOLUTION NO. 40/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE SPARK FOUNDATION AND ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM AUGUST 23, 2017 TO SEPTEMBER 17, 2017 ADVERTISING THE SPARK FOUNDATION ANNUAL FUN RUN AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on July 14, 2017, the SPARK Foundation requested permission to install banners in the public right-of-way to advertise their Annual Fun Run; and

WHEREAS, the SPARK Foundation has requested that the Corte Madera Town Council endorse the SPARK Annual Fun Run fundraiser; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the SPARK Foundation's request to endorse the SPARK Annual Fun Run fundraiser and approves the request to install three horizontal banners to be located in the public right-of-way to advertise the Annual Fun Run as shown in Attachments A and B, provided that the requirements of Corte Madera Municipal Code Section 18.22.050(10)(A) are fully met and subject to the following conditions:

1. All of the banners shown in Attachment A are permitted to be displayed from August 23, 2017 to September 17, 2017, with the exception of the location on Redwood Highway at the end of Wornum, when the banner will only be displayed from August 23, 2017 to September 13, 2017.
2. The 4' by 7' horizontal banners will be installed and removed by the Public Works Department utilizing the removable hardware
3. The locations of the banners are shown on the map in Attachment B.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 15th day of August, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Condon, Furst, Ravasio

NOES: Councilmembers: - None -

ABSENT: Councilmembers: Bailey



Diane Furst, Mayor

ATTEST:



Rebecca Vaughn, Town Clerk



**ATTACHMENT A
BANNER EXAMPLE**



SPARK
FUN RUN 2017

4TH ANNUAL FUN RUN!

SEPTEMBER 17
9:00AM - 11:30AM

THE VILLAGE OF CORTE MADERA

Visit www.SPARKschools.org and Register Today

Sponsored by:



**ATTACHMENT B
BANNER LOCATIONS**

