

RESOLUTION NO. 25/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE SUMMER CONCERT SERIES RUN BY THE CORTE MADERA COMMUNITY FOUNDATION AND ALLOWING TEMPORARY BANNER SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM JUNE 8, 2017 TO JULY 22, 2017 ADVERTISING THE SUMMER CONCERT SERIES WHICH RUNS FROM JUNE 11, 2017 THROUGH AUGUST 27, 2017; AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on February 11, 2017 the Corte Madera Community Foundation requested permission to install two temporary banner signs in the public right-of-way from June 8, 2017 through July 22, 2017, advertising their Summer Concert Series at the Piccolo Pavilion from June 11, 2017 through August 27, 2017; and

WHEREAS, the Corte Madera Community Foundation, a Town sponsored foundation, has requested that the Corte Madera Town Council endorse the Summer Concert Series; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Corte Madera Community Foundation's request to endorse the Summer Concert Series and approves the request to install two 3'-tall by 7'-wide temporary horizontal banner signs as shown in Attachment A and B, subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

June 8, 2017 through July 22, 2017:

- 1 on the southeast corner of Corte Madera Ave. and Redwood Ave.; and
- 1 on Madera Blvd. across from Safeway

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 2nd day of May, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Condon, Furst, Ravasio
NOES: Councilmembers: -None-
ABSENT: Councilmembers: -None-

ATTEST:


Rebecca Vaughn, Town Clerk


Diane Furst, Mayor

EXAMPLE OF BANNER



Horizontal Banner Sign, 3'-tall by 7'-wide
Example of Previous Banner

Locations of proposed banners

- 📍 Madera Blvd across from Safeway
- 📍 Southeast corner of Corte Madera Ave. and Redwood Ave.

