

RESOLUTION NO. 09/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE TIDALWAVES SWIM TEAM SEASON, AND ALLOWING TEMPORARY BANNERS IN THE PUBLIC RIGHT-OF-WAY FROM FEBRUARY 8, 2017 TO MARCH 24, 2017 PUBLICIZING TIDAWLWAVES SWIM TEAM REGISTRATION; AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on January 10, 2017, the Tidalwaves Swim Team requested permission to place two temporary banners in the public right-of-way from February 8, 2017 to March 24, 2017, advertising registration for the Tidalwaves Swim Team season; and

WHEREAS, the Tidalwaves Swim Team, which is a non-profit organization associated with the City of Larkspur Recreation Department, has requested that the Corte Madera Town Council endorse the Tidalwaves Swim Team season; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Tidalwaves Swim Team’s request to endorse the Tidalwaves Swim Team season and approves the request to install two 4’-tall by 6’-wide temporary banners as shown in Attachments A and B, subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

February 8, 2017 to March 24, 2017:

- 1 on Tamal Vista Boulevard at Wornum Drive and
- 1 on Redwood Highway at Wornum Drive

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 7th day of February, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Condon, Furst, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -



Diane Furst, Mayor

ATTEST:


Rebecca Vaughn, Town Clerk

EXAMPLE OF PROPOSED BANNER



The logo features a stylized blue wave with white foam on the left side, set against a dark blue oval background. The text "TIDALWAVES" is written in a large, bold, blue, sans-serif font across the middle of the oval, and "SWIM TEAM" is written in a smaller, bold, blue, sans-serif font below it.

SWIM TEAM SIGN-UPS – **NOW OPEN**
visit: **WWW.GOWAVES.COM**

Location of proposed banners

- 📍 Tamal Vista Boulevard at Wornum Drive
- 📍 Redwood Highway at Wornum Drive

