

RESOLUTION NO. 49/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE TWIN CITIES GIRLS SOFTBALL LEAGUE AND ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM OCTOBER 17, 2017 TO NOVEMBER 30, 2017 ADVERTISING THE LEAGUE AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on August 24, 2017, the Twin Cities Girls Softball League has requested permission to install banners in the public right-of-way to advertise the registration for the league; and

WHEREAS, the Twin Cities Girls Softball League has requested that the Corte Madera Town Council endorse the activities of the league; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Twin Cities Girls Softball League's request to endorse the activities of the league; and approves the request to install two temporary horizontal banner signs in the public right-of-way as shown in Attachment A and B, subject to the following conditions:

- 1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

October 17, 2017 to November 6, 2017:

- 1 on Madera Blvd. in front of Safeway

October 17, 2017 to November 30, 2017:

- 1 on Tamal Vista Boulevard at the end of Wornum

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION


The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 3rd day of October, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Condon, Furst, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -

ATTEST:



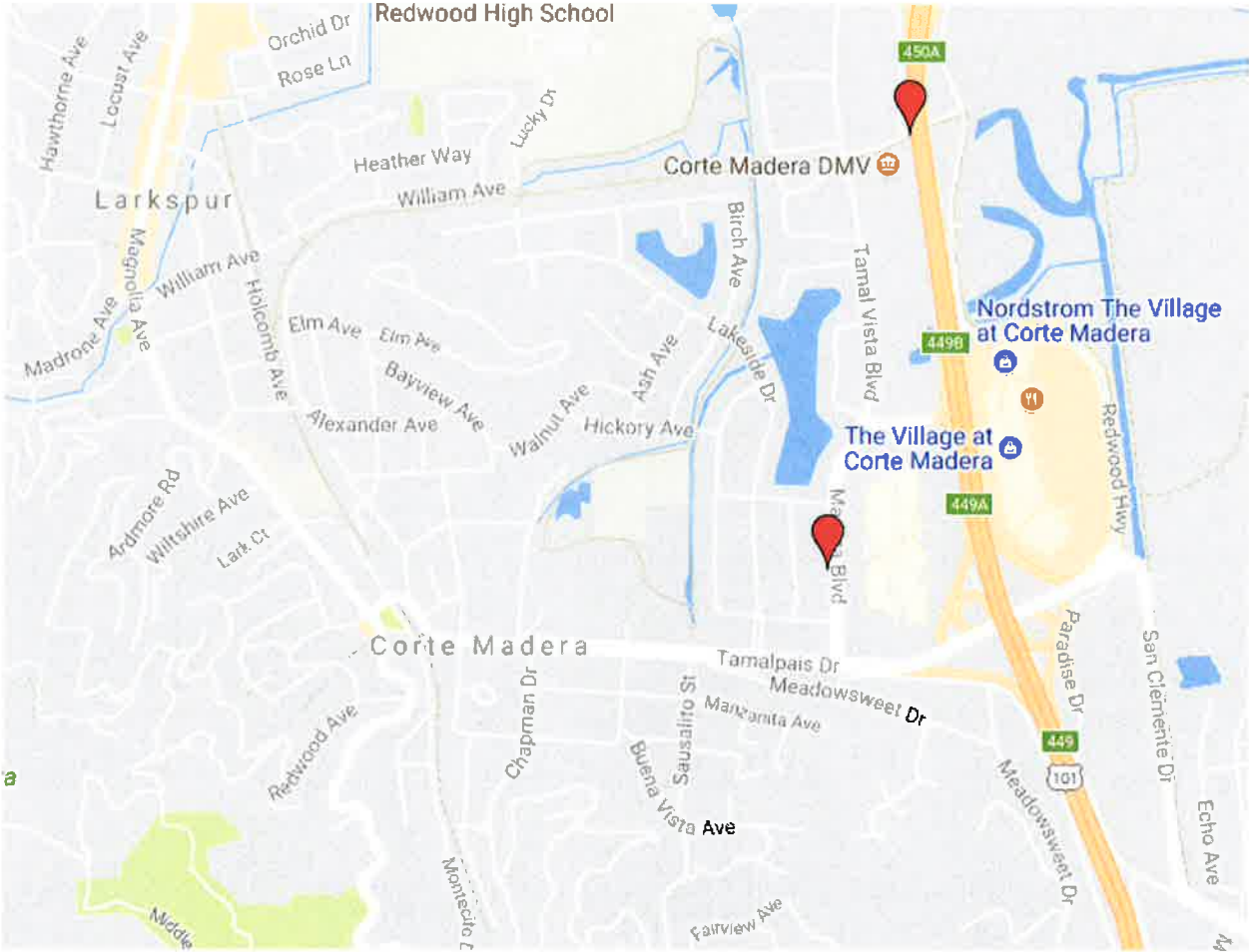
Rebecca Vaughn, Town Clerk



Diane Furst, Mayor

Location of proposed banners

- 📍 Madera Boulevard at Safeway
- 📍 Tamal Vista Blvd at Wornum



ATTACHMENT B

Banner example



REGISTRATION NOW OPEN!!

Ages 5 – 15
△
Have Fun!
•
Play with Friends and Make New Ones!
△
Develop Great Skills!
•
Learn Life Lessons!
△

Register online for the upcoming Softball Season:
WWW.TCSOFTBALL.ORG

The logo is a circular emblem with a dark blue background and white text. The top half of the circle reads "TWIN CITIES" and the bottom half reads "GIRLS SOFTBALL". In the center, there is a white silhouette of a softball player in mid-air, swinging a bat. A white arc behind the player suggests the path of the ball.