

**RESOLUTION NO. 50/2017**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE RECREATION DEPARTMENT'S EVENTS AND PROGRAMS FROM NOVEMBER 17, 2017 THROUGH DECEMBER 11, 2017 AND ALLOWING TEMPORARY BANNERS IN THE PUBLIC RIGHT OF WAY FROM NOVEMBER 17, 2017 THROUGH DECEMBER 11, 2017; AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)**

**WHEREAS**, on October 4, 2017, the Recreation Department requested permission to place two temporary banners in the public right-of-way from November 17, 2017 through December 11, 2017, advertising upcoming events and programs; and

**WHEREAS**, the Recreation Department has requested that the Corte Madera Town Council endorse the events and programs ("Kids Club Holiday Camp" and "Breakfast with Santa"; and,

**WHEREAS**, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such banners with the approval to the Town Council.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corte Madera Town Council does hereby approve the Recreation Department's request to endorse the events; and approves the request to install two 4'-tall by 7'-wide temporary banners in the public right-of-way as shown in Attachment A and B, subject to the following conditions:

- 1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

Location #1 - Madera Boulevard, across from Safeway; and

Location #2 - Southeast corner of Corte Madera Avenue and Redwood Avenue

Kids Club Holiday Camp (11/17/17 – 11/30/17)

Breakfast with Santa (12/1/17 – 12/11/17)

**CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION**


The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

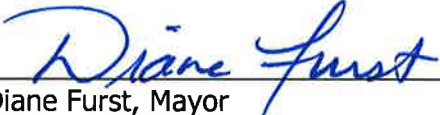
\* \* \* \* \*

**I HEREBY CERTIFY** that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 17<sup>th</sup> day of October, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Condon, Furst, Ravasio  
NOES: Councilmembers: - None -  
ABSENT: Councilmembers: - None -

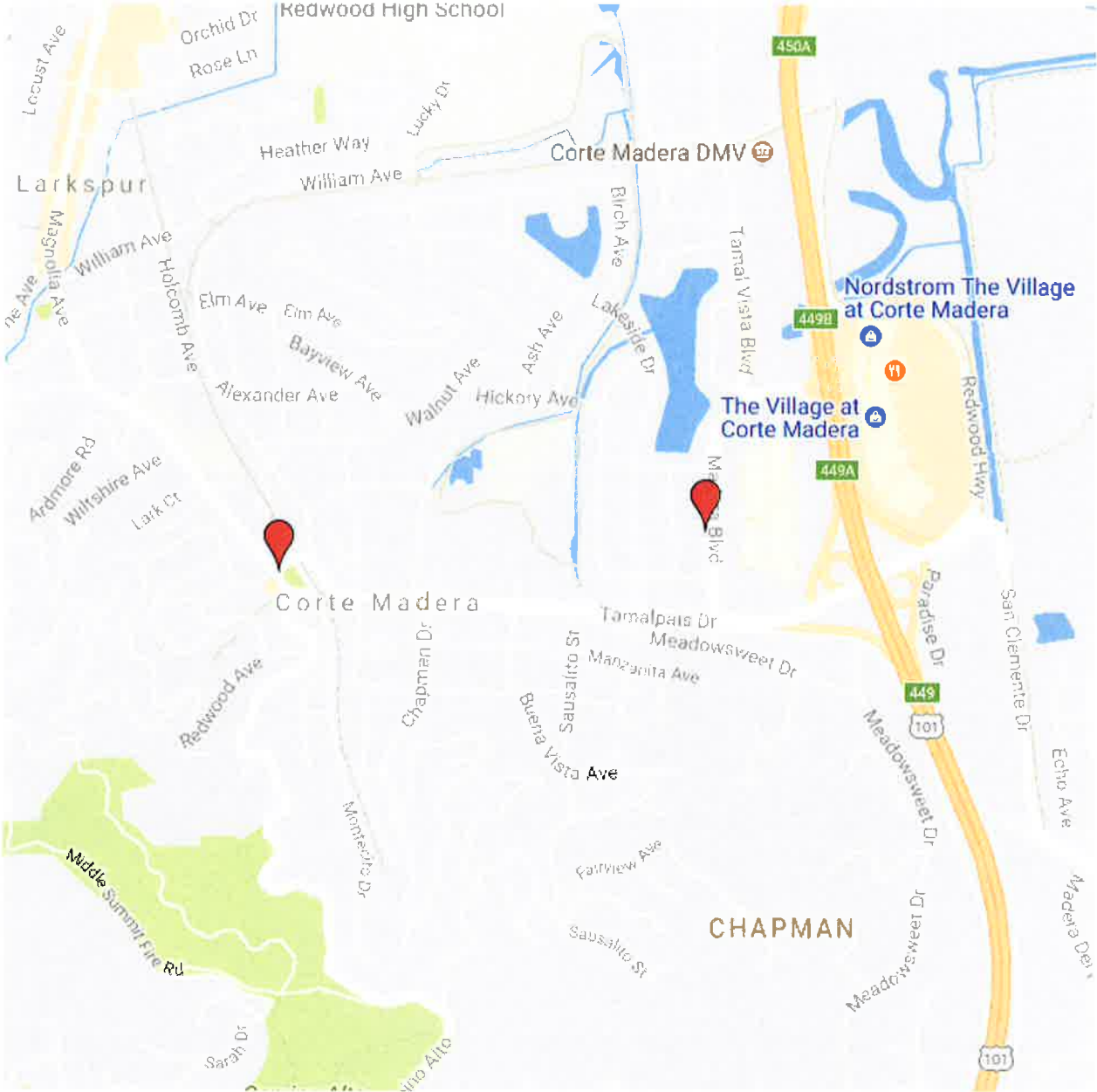
ATTEST:

  
\_\_\_\_\_  
Rebecca Vaughn, Town Clerk

  
\_\_\_\_\_  
Diane Furst, Mayor

Location of proposed banners

- 📍 Madera Blvd at Safeway
- 📍 Southeast corner of Corte Madera Avenue and Redwood Avenue



Example of proposed banners

**Kids Club Holiday Camp**  
*with Corte Madera Parks & Recreation*  
**December 26th - January 5th**  
Closed on 1/1/18  
8am - 6pm Daily  
Corte Madera Community Center  
Daily Rate: \$47  
**FOR MORE INFORMATION**  
[www.cmprkidsclub.org](http://www.cmprkidsclub.org) | 415 - 927 - 5072

CORTE MADERA PARKS & RECREATION PRESENTS  
**Pancakes**  
*at the*  
**NORTH POLE**  
BREAKFAST WITH SANTA  
**DECEMBER 10TH**  
8:00 AM - 10:00 AM  
FOR MORE INFORMATION VISIT [WWW.CMPARKSANDREC.ORG](http://WWW.CMPARKSANDREC.ORG) OR CALL 415 - 927 - 5072