

RESOLUTION NO. 51/2017

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE SECOND ANNUAL THANKSGIVING DAY TURKEY TROT ON NOVEMBER 23, 2017; ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT OF WAY FROM OCTOBER 23, 2017 THROUGH NOVEMBER 23, 2017; AND DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3)

WHEREAS, on October 11, 2017, the Corte Madera Community Foundation, Corte Madera Lions Club, Corte Madera Women’s Club, Corte Madera Parks & Recreation, and Rotary Club of Marin Sunrise event co-sponsors requested permission to place three temporary banners in the public right-of-way from October 23, 2017 through November 23, 2017, advertising the Second Annual Thanksgiving Day Turkey Trot; and

WHEREAS, the Corte Madera Community Foundation, Corte Madera Lions Club, Corte Madera Women’s Club, Corte Madera Parks & Recreation, and Rotary Club of Marin Sunrise have requested that the Corte Madera Town Council endorse the free community event “Thanksgiving Day Turkey Trot” scheduled for November 23, 2017; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such banners with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the request to endorse the “Turkey Trot” event; and approves the request to install three 4’-tall by 6’-wide temporary banners in the public right-of-way as shown in Attachment A and B, subject to the following conditions:

- 1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

- Location #1 – On Redwood Avenue near Montecito Drive, south of the bus shelter (10/23-11/23);
- Location #2 – Southeast corner of Corte Madera Avenue and Redwood Avenue (10/23-11/16); and
- Location #3 – On Redwood Highway at the end of Wornum Drive (10/23-11/23)

CALIFORNIA ENVIRONMENTAL QUALITY ACT(“CEQA”) DETERMINATION


The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 17th day of October, 2017, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Condon, Furst, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -

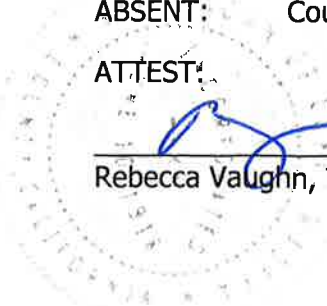
ATTEST:



Rebecca Vaughn, Town Clerk

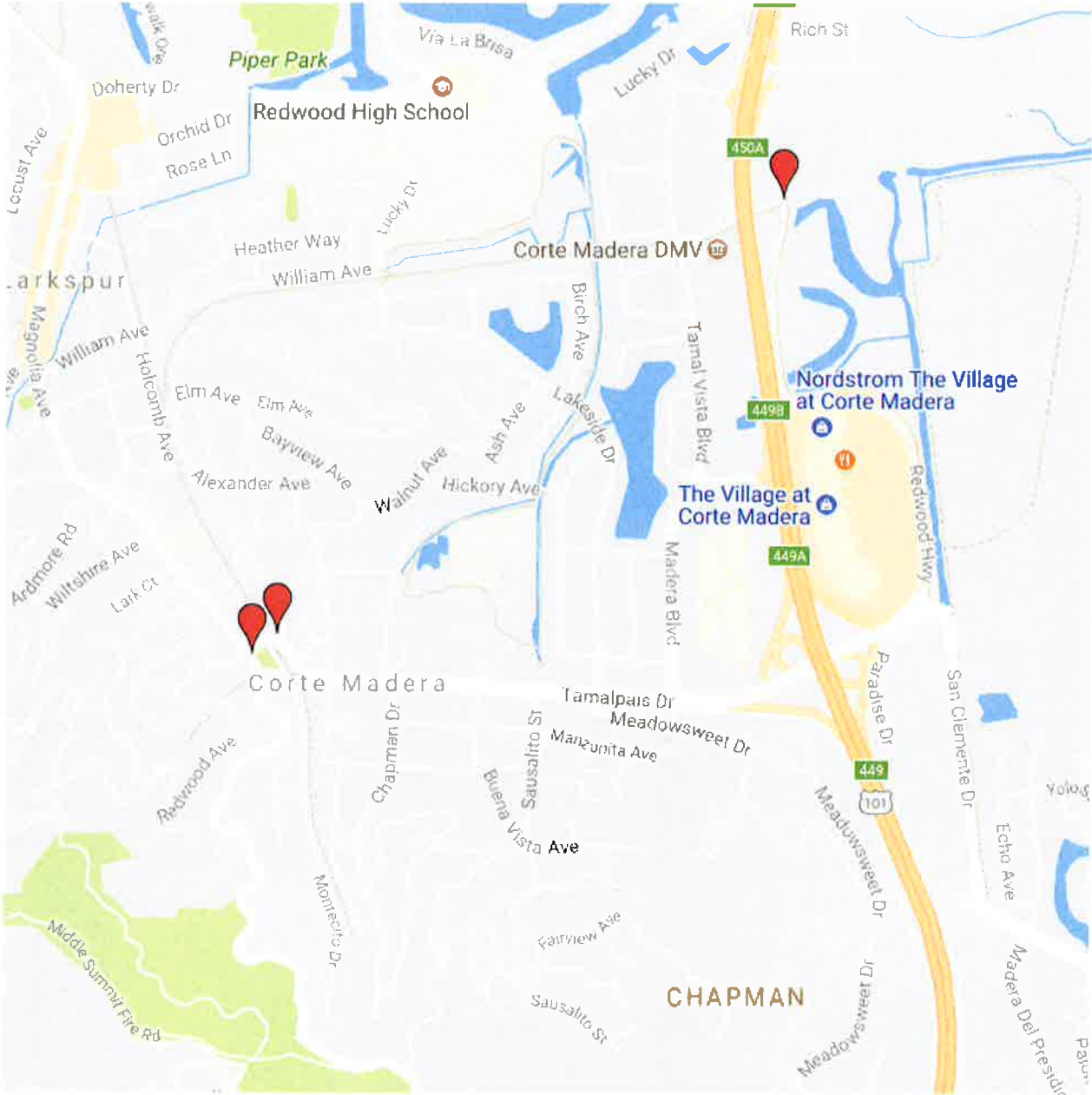


Diane Furst, Mayor



Location of proposed banners

- 📍 Southeast corner of Corte Madera Avenue and Redwood Avenue
- 📍 On Redwood Avenue near Montecito Drive, south of the bus shelter
- 📍 On Redwood Highway at the end of Wornum Drive



Example of proposed banner

