

RESOLUTION NO. 37/2018

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA (1) ENDORSING AGE FRIENDLY CORTE MADERA, (2) ALLOWING TWO TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM AUGUST 8, 2018 TO AUGUST 27, 2018 PUBLICIZING AGE FRIENDLY CORTE MADERA 90+ SOCIAL; AND (3) DETERMINING THAT THE PROJECT IS EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA) PURSUANT TO CEQA GUIDELINES 15061(B)(3).

WHEREAS, on August 7, 2018, Age Friendly Corte Madera requested permission to install two banner signs in the public right-of-way from August 8, 2018 to August 27, 2018, publicizing the Age Friendly 90+ social; and

WHEREAS, the Age Friendly Corte Madera offers events and activities for all ages -- preschool - 100+. The Inter-generational Center is a gathering place for seniors, children and young adults, featuring programs in art, games, yoga, literature, technology and more.; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve Age Friendly Corte Madera request to endorse the annual Age Friendly 90+ social and approves the request to install two 4'-tall by 7'-wide temporary banner signs as shown in Attachments A and B, subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

August 8, 2018 – August 27, 2018:

- Location #1 – On southwest corner of Corte Madera Ave. and Redwood Ave.
- Location #2 – On Madera Blvd. across from Safeway
- Additional Locations – The Planning Department is directed to identify availability of additional locations for any length of time within the approved date range of August 8, 2018 to August 27, 2018.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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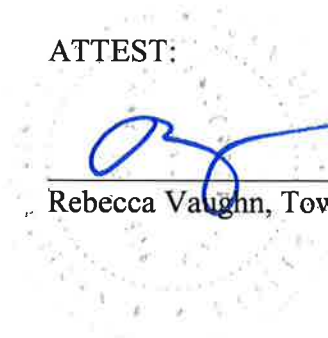

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 7th day of August, 2018, by the following vote, to wit:

AYES: Councilmembers: Andrews, Bailey, Beckman, Kunhardt, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -



Bob Ravasio, Mayor

ATTEST:

Rebecca Vaughn, Town Clerk

**ATTACHMENT A
BANNER EXAMPLE**



PLEASE JOIN US
WHEN
AGE-FRIENDLY CORTE MADERA
HONORS OUR RESIDENTS
90 YEARS OLD AND BETTER!
Sunday, August 26th
2:30 to 4:00 PM
Corte Madera Community Center

The banner features a central white rectangular area with a blue border. The background of the banner is a colorful, abstract watercolor-style pattern in shades of red, yellow, green, and blue. On the left side of the white area, there is a stylized graphic of two human figures: a taller green figure and a shorter blue figure, with blue lines suggesting movement or support between them.

**ATTACHMENT B
BANNER LOCATIONS**

