

RESOLUTION NO. 16/2014

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ENDORING THE STREET SMARTS MARIN PROGRAM AND ALLOWING SIGNS IN
THE PUBLIC RIGHT-OF-WAY ADVERTISING THE STREET SMARTS MARIN
PROGRAM**

WHEREAS, on April 11, 2014, the Transportation Authority of Marin (TAM) requested permission to install temporary banners in the public right-of-way to advertise the Street Smarts Marin program; and

WHEREAS, TAM has requested that the Corte Madera Town Council endorse the Street Smarts Marin program; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve TAM's request to endorse the Street Smarts Program and approves the request to install 12 banners on temporary standards in the public right-of-way to advertise the Street Smarts Program as shown in Attachments A, B, and C, subject to the following conditions:

1. The banners are permitted to be displayed from May 6, 2014 to July 15, 2014.
2. The banners and temporary standards shall be installed by a licensed contractor approved by the Director of Field Maintenance & Operations.
3. TAM's contractor shall remove their temporary standards when the banners are removed on July 15, 2014.
4. The applicant shall provide a certificate of insurance approved by the Director of Field Maintenance & Operations prior to installation of the banners.
5. All banners must be displayed at a minimum clearance of 13.5 ft. above the roadway surface.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 6th day of May 2014, by the following vote, to wit:

AYES: Councilmembers: Bailey, Condon, Furst and Lappert

NOES: Councilmembers: None

ABSENT: Councilmembers: Ravasio



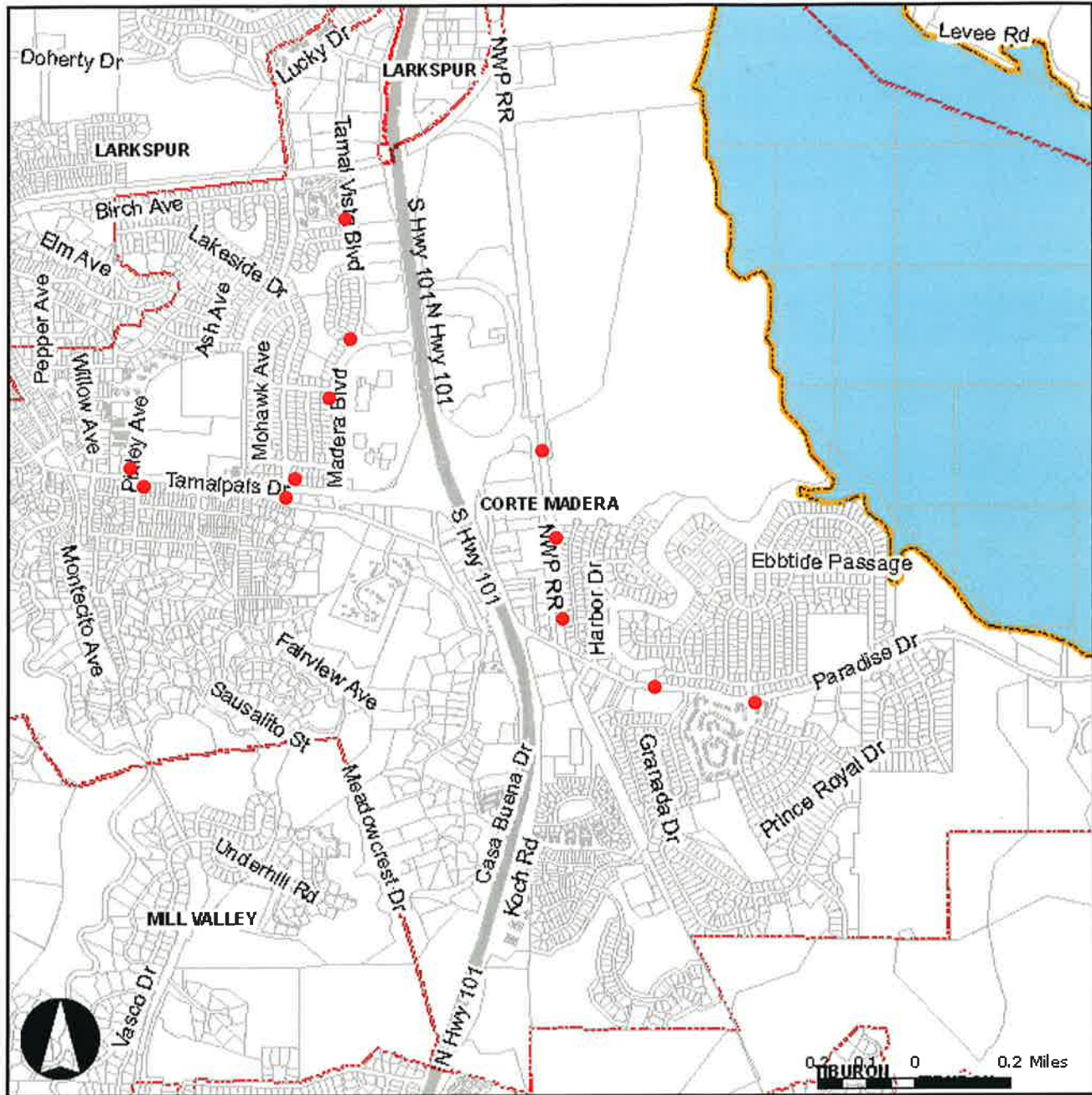
Michael Lappert, Mayor

ATTEST:



Lisa Harper, Interim Town Clerk

Street Smarts



Major Roads
 — Highway 101, 580
 — Major Road
 Road Names

Parcels
 □
 City Limit Line
 □
 County Boundary
 □


Ocean Bay
 □

● Street Smarts - Banner Location

Banner No. *	Street	Location	Pole #	Sign type	Message	Utility Notes
CM 1	Tamalpais Drive	at Lakeside-north side	607B	vert 30x84	CM Supports SS, D B W Smart	
CM 2	Tamalpais Drive	at Lakeside-south side	606B	vert 30x84	Let Pedestrians Cross...	
CM 3	Tamalpais Drive	at Chapman-south side	574B	vert 30x84	They thank you for slowing down	
CM 4	Tamalpais Drive	Fire Department	637B	vert 30x84	CM Supports SS, D B W Smart	NW corner of Tamalpais & Pixley
CM 5	San Clemente Dr.	east side	544B	vert 30x84	CM Supports SS, D B W Smart	Alternating poles per map
CM 6	San Clemente Dr.	east side	547B	vert 30x84	Stopping is Part of Driving	Alternating poles per map
CM 7	San Clemente Dr.	east side	549B	vert 30x84	Share the Rules, Share the Road	Alternating poles per map
CM 8	Paradise Drive	north of Fire Station #13	486B	vert 30x84	They thank you for slowing down	north of Fire Station #13-light pole in median strip
CM 9	Paradise Drive	before Prince Royal Dr.	439B	vert 30x84	They thank you for slowing down	
CM 10	Tamal Vista Blvd.	at Sandpiper Cir. - N/W corner	3535B	vert 30x84	They thank you for slowing down	
CM 11	Madera Blvd.	at Council Crest - S/W corner	179B	vert 36x96	Stopping is Part of Driving	where Madera turns at CC behind Town Ctr
CM 12	Madera Blvd.	at Monona Dr. - S/W corner	565B	vert 36x84	Let Pedestrians Cross...	
	Street Smarts Banners					
	Corte Madera					
	Spring 2012					


* All banners must be displayed at a minimum clearance of 13.5 ft. above the roadway surface.

**CORTE MADERA
SUPPORTS**

Street  Smarts

**DRIVE
BIKE
WALK
SMART**

StreetSmartsMarin.org

The Town of
Corte Madera  Transportation
Authority of Marin

**LET PEDESTRIANS
CROSS THEN
TAKE YOUR
TURN.**



Street  Smarts

StreetSmartsMarin.org

Transportation Authority of Marin

**THEY THANK
YOU FOR
SLOWING
DOWN.**





Street  Smarts

StreetSmartsMarin.org

Transportation Authority of Marin

**STOPPING
IS PART OF
DRIVING.**




Street  Smarts

StreetSmartsMarin.org

Transportation Authority of Marin

**SHARE
THE RULES.
SHARE
THE ROAD.**



Street  Smarts

StreetSmartsMarin.org

Transportation Authority of Marin