

RESOLUTION NO. 34/2014

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE TWO
FREESTANDING SPARK SIGNS TO BE LOCATED ON PUBLIC PROPERTY**

WHEREAS, at the June 3, 2014 Town Council meeting, a SPARK representative presented to the Town Council a proposal for two permanent freestanding signs in the public right of way; and

WHEREAS, the Town council, at same meeting, suggested the SPARK representative work with planning staff; and,

WHEREAS, on August 15, 2014, SPARK submitted a formal proposal for its signs revising several aspects of the original proposal, including reducing the sign's size and requesting them on a temporary basis; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10) (A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve two temporary freestanding signs in the public right of way in the locations shown in Exhibits 1 and 2 of this Resolution, provided that the requirements of Corte Madera Municipal Code Section 18.22.050(10)(A) are fully met and subject to the following conditions:

1. The signs shall be designed substantially in conformance with the design submitted as part of the applicant's August 15, 2014, application submission;
2. The signs will be made of high quality, durable material and will be maintained in good condition by SPARK;
3. The specific location for the signs within the areas shown in Exhibits 1 and 2 will be determined in coordination with the Fire Department and Public Works Department in the field;
4. SPARK will work with the Town to find an alternative Bay side location for the sign if the approved Bay side location, once erected, is found to significantly interfere with the visual enjoyment of the adjacent park;
5. The signs shall be removed on June 1, 2015.
6. When the signs are not displayed, the unistrut poles would be removed and stored by the Public Works Department.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I **HEREBY CERTIFY** that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 7th October, 2014, by the following vote, to wit:

AYES: Councilmembers: Bailey, Ravasio, Condon, Lappert

NOES: Councilmembers: Furst

ABSENT: Councilmembers: None



Michael Lappert, Mayor

ATTEST:

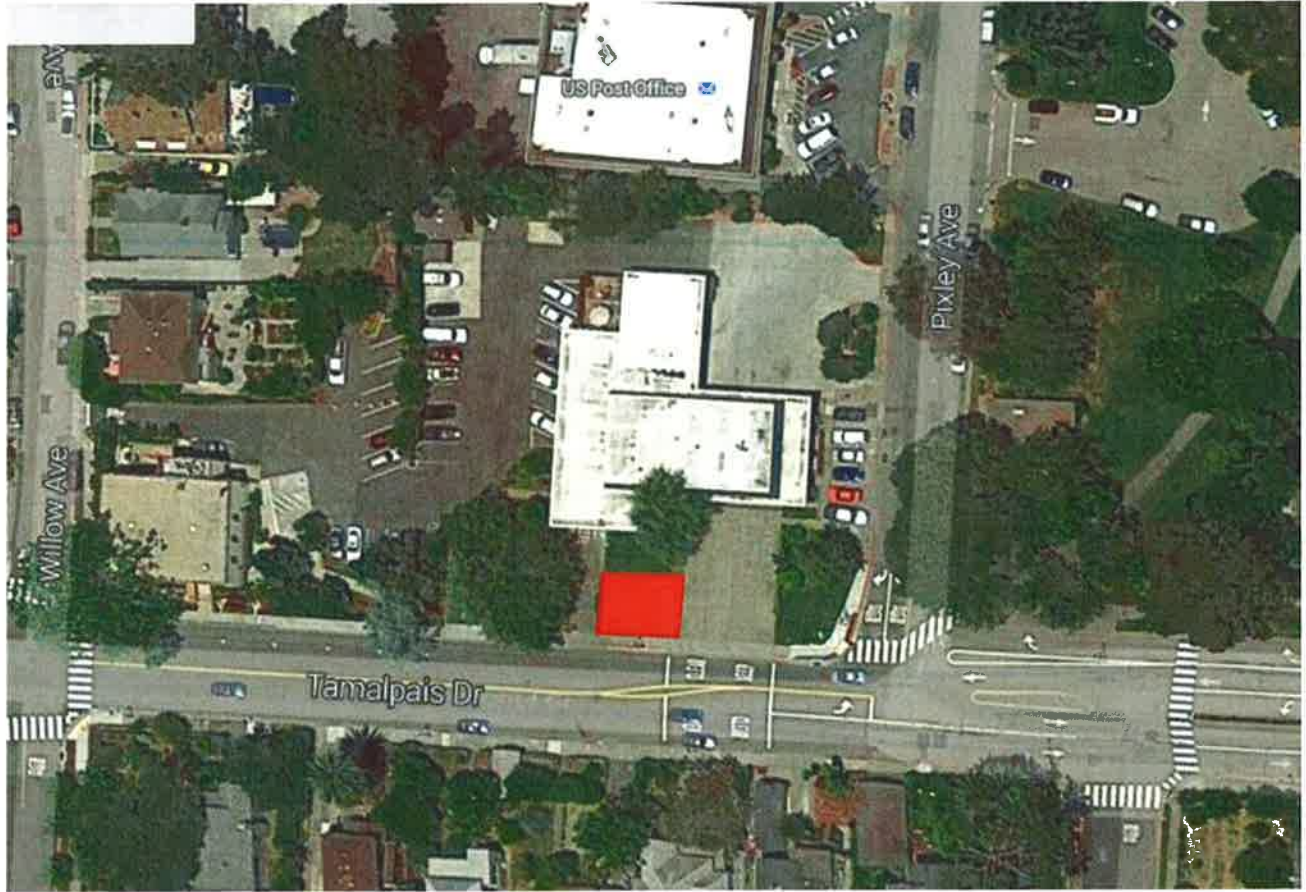


Rebecca Vaughn, Town Clerk



EXHIBIT 1

West Side Location

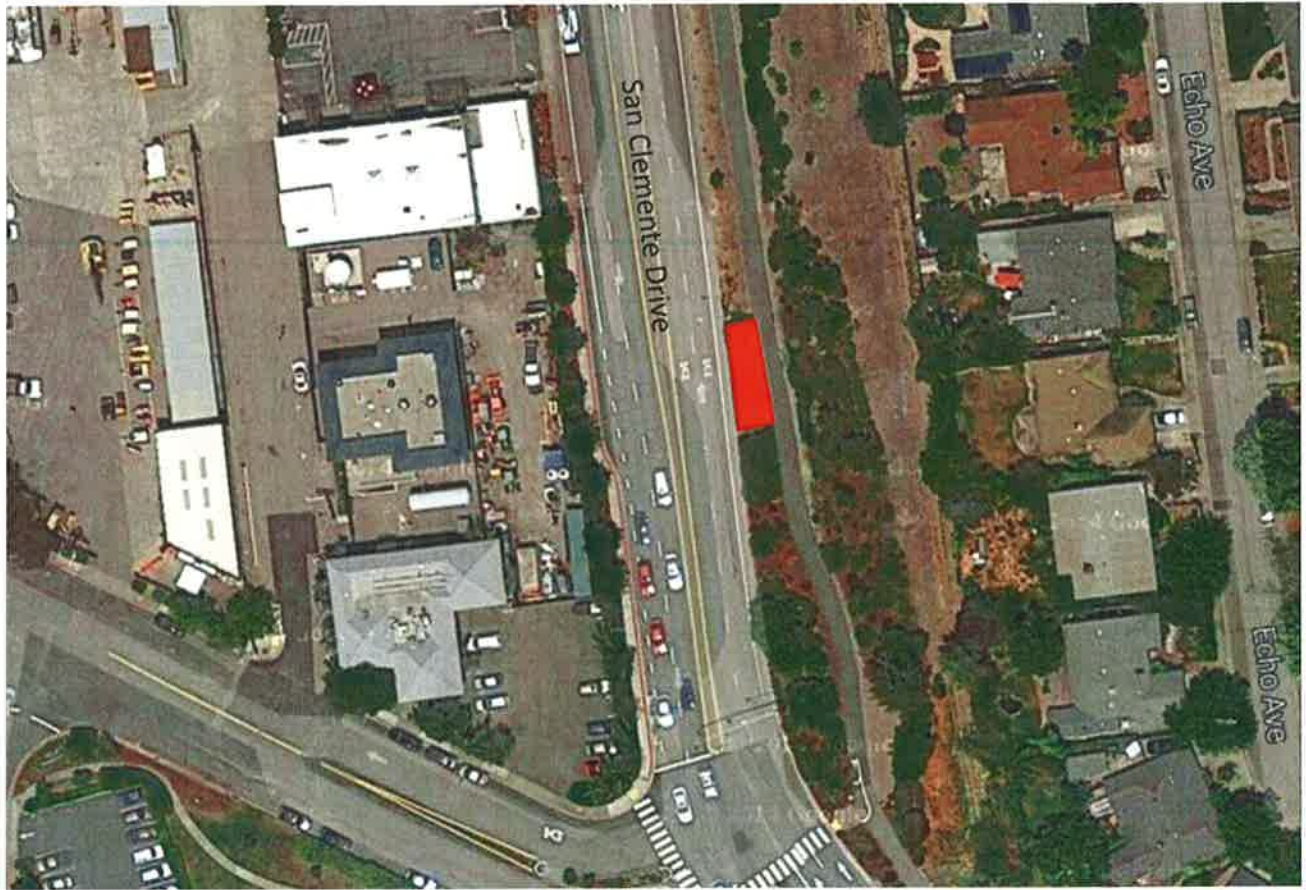


Example



EXHIBIT 2

Bay Side Location



Example

