

RESOLUTION NO. 36/2014

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING ZERO WASTE MARIN AND ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY THROUGHOUT 2015 PUBLICIZING WASTE REDUCTION

WHEREAS, on October 13, 2014, O'Rorke Inc., on behalf of Zero Waste Marin, has requested that the permission to install temporary banner signs in the public right-of-way at various horizontal banner locations throughout 2015;

WHEREAS, Zero Waste Marin has requested that the Corte Madera Town Council endorse Zero Waste Marin and its message to Corte Madera residents to compost to help Marin reach its Zero Waste goal by 2025; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve Zero Waste Marin's request to endorse the Zero Waste Marin and approves the request to install 4' by 7' temporary horizontal banner signs in the public right-of-way as shown in Attachment A, subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

Jan. 12, 2015 to Feb. 15, 2015:

- 1 on southeast corner of Corte Madera Ave. and Redwood Ave.

2. The applicant shall pay \$100.00 for each banner to cover the costs the Public Works Department to install and remove the removable hardware and the horizontal banners. For banner installations/removals on the same schedule, the cost is \$100.00 for the first banner and \$75.00 for each banner following the first. The fee shall be paid at the Planning Department public counter prior to banner installation.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 18th day of November, 2014, by the following vote, to wit:

AYES: Councilmembers: Bailey, Condon, Furst, Lappert

NOES: Councilmembers: None

ABSENT: Councilmembers: Ravasio



Michael Lappert, Mayor

ATTEST:



Rebecca Vaughn, Town Clerk