

RESOLUTION NO. 37/2014

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ENDORING THE TIDALWAVES SWIM TEAM, AND ALLOWING A SIGN IN THE
PUBLIC RIGHT-OF-WAY ON MADERA BOULEVARD ACROSS FROM SAFEWAY FROM
DECEMBER 27, 2014 TO FEBRUARY 15, 2015 ADVERTISING REGISTRATION FOR
THE UPCOMING TIDALWAVES SWIM TEAM SEASON**

WHEREAS, on October 21, 2014, the Tidalwaves Swim Team requested permission to place a temporary banner sign in the public right-of-way on Madera Boulevard across from Safeway from December 27, 2014 to February 15, 2015 advertising registration for the upcoming Tidalwaves Swim Team season; and

WHEREAS, the Tidalwaves Swim Team has requested that the Corte Madera Town Council endorse the upcoming Tidalwaves Swim Team season; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Tidalwaves Swim Team's request to endorse the upcoming Tidalwaves Swim Team season and approves the request to install one 2' by 6' horizontal banner advertising registration in the public right-of-way as shown in Attachment A, provided that the requirements of Corte Madera Municipal Code Section 18.22.050(10)(A) are fully met and subject to the following conditions:

1. The 2' by 6' horizontal banner sign is permitted to be displayed from December 27, 2014 through February 15, 2015 on Madera Boulevard across from Safeway in the public right-of-way.
2. The applicant will pay a \$100 cost recovery fee to the Public Works Department for staff time required to install and remove the removable hardware and the horizontal banner.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 18th day of November, 2014, by the following vote, to wit:

AYES: Councilmembers: Bailey, Condon, Furst, Lappert

NOES: Councilmembers: None

ABSENT: Councilmembers: Ravasio

ATTEST:




Rebecca Vaughn, Town Clerk

Michael Lappert, Mayor