

RESOLUTION NO. 30/2013

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ENDORSING THE ZERO WASTE MARIN AND ALLOWING TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY PUBLICIZING WASTE REDUCTION

WHEREAS, on August 14, 2013, O'Rorke Inc., on behalf of Zero Waste Marin, has requested that the permission to install banner signs in the public right-of-way at various horizontal banner locations at staggered timeframes from September through December 2013;

WHEREAS, Zero Waste Marin has requested that the Corte Madera Town Council endorse Zero Waste Marin and its message to Corte Madera residents to compost to help Marin reach its Zero Waste goal by 2025; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve Zero Waste Marin's request to endorse the Zero Waste Marin and approves the request to install 4' by 7' temporary horizontal banner signs in the public right-of-way as shown in Attachment A, subject to the following conditions:

1. The banner sign is permitted to be displayed from Sept. 3, 2013 to Oct. 20, 2013 (a) on Tamal Vista Blvd. at the end of Wornum Dr. and (b) on Redwood Ave. near Montecito Dr. at the triangle south of the bus shelter in the public right-of-way per the Banner Location Program.
2. The banner sign is permitted to be displayed from Oct. 21, 2013 to Dec. 8, 2013 (a) on Madera Blvd., across from Safeway and (b) on southeast corner of Corte Madera Ave. and Redwood Ave. in the public right-of-way per the Banner Location Program.
3. The banner sign is permitted to be displayed from Nov. 11, 2013 to Dec. 31, 2013 on Redwood Hwy. at the end of Wornum Dr. in the public right-of-way per the Banner Location Program.
4. The applicant will pay \$100.00 for the first banner and then \$75.00 for each banner following the first (for banner installations/removals on the same schedule) to cover the costs for the Public Works Department to install and remove the removable hardware and the horizontal banners. The fee shall be paid at the Planning Department public counter.

CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 20th day of August, 2013, by the following vote, to wit:

AYES: Councilmembers Bailey, Condon, Lappert and Furst

NOES: None

ABSENT: Councilmember Ravasio



Diane Furst, Mayor

ATTEST:



Lisa Harper, Interim Town Clerk

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ZERØWASTEMARIN
PROTECTING OUR RESOURCES TOGETHER
ZeroWasteMarin.org



Proposed 4' x 7' Horizontal Banner