

RESOLUTION NO. 3696

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ENDORING THE SPARK (LARKSPUR-CORTE MADERA SCHOOLS FOUNDATION)
FASHION SHOW ON MARCH 23, 2012, AND ALLOWING A SIGN IN THE PUBLIC
RIGHT-OF-WAY ON MADERA BOULEVARD ACROSS FROM SAFEWAY FROM
FEBRUARY 22, 2012 TO MARCH 10, 2012, AND ON THE SOUTHEAST CORNER OF
CORTE MADERA AVENUE AND REDWOOD AVENUE FROM MARCH 11, 2012 TO
MARCH 18, 2012, ADVERTISING THE SPARK FASHION SHOW**

WHEREAS, on February 15, 2012, SPARK (Larkspur-Corte Madera Schools Foundation) requested permission to place a temporary banner in the public right-of-way on Madera Boulevard across from Safeway from February 22, 2012 to March 10, 2012, and on the southeast corner of Corte Madera Avenue and Redwood Avenue from March 11, 2012 to March 18, 2012, advertising the Spark Fashion Show on March 23, 2012; and

WHEREAS, SPARK has requested that the Corte Madera Town Council endorse the Fashion Show which is a major fundraising event that will raise funds to help bridge the gap between the true costs of a quality education and state-provided funding; and,

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval to the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve SPARK's request to endorse the SPARK Fashion Show and approves the request to install a 3' by 5' temporary horizontal banner sign in the public right-of-way as shown in Attachment A, subject to the following conditions:

1. The 3' by 5' banner sign is permitted to be displayed from February 22, 2012 to March 10, 2012 on Madera Boulevard across from Safeway in the public right-of-way.
2. The 3' by 5' banner sign is permitted to be displayed from March 11, 2012 to March 18, 2012 on the southeast corner of Corte Madera Avenue and Redwood Avenue in the public right-of-way.
3. The applicant will pay a \$100 fee for each banner location, for a total of \$200, which is to be paid to the Public Works Department for staff time required to install and remove the removable hardware and the horizontal banner at each location.

CALIFORNIA ENVIRONMENTAL QUALITY ACT("CEQA") DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town

Council of Corte Madera at a regular meeting held on the 21st day of February, 2012, by the following vote, to wit:

AYES: Councilmembers: Cock, Condon, Furst, Ravasio


NOES: Councilmembers: - None -

ABSENT: Councilmembers: Lappert



Bob Ravasio, Mayor

ATTEST:



Christine Green, Town Clerk



Proposed Sign, 3' x 5'