

**RESOLUTION NO. 15/2021**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA  
(1) ENDORSING THE MARIN CLEAN ENERGY DEEP GREEN PROGRAM IN  
ALIGNMENT WITH THE TOWN OF CORTE MADERA CLIMATE ACTION PLAN,  
AND (2) ALLOWING TWO TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY  
FROM APRIL 21, 2021 TO MAY 5, 2021 PUBLICIZING THE MARIN CLEAN  
ENERGY DEEP GREEN PROGRAM**

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**WHEREAS**, on March 29, 2021, Marin Clean Energy requested permission to install two banner signs in the public right-of-way from April 21, 2021 to May 5, 2021, publicizing the Marin Clean Energy Deep Green 100% renewable energy program and to coincide with Earth Day; and

**WHEREAS**, the Marin Clean Energy Deep Green renewable energy program gives all residential, commercial, and municipal electricity customers the ability to purchase their electricity from 100% renewable non-polluting wind and solar power produced in California; and

**WHEREAS**, Marin Clean Energy's Deep Green renewable energy program is identified in the Town of Corte Madera Climate Action Plan as a climate action strategy to reduce greenhouse gas emissions as both a Recommended Community Action and a Recommended Government Operations Action; and

**WHEREAS**, promoting renewable energy strategies such as this forwards the Town's goals and priorities related to addressing climate change and is in alignment with the Town's Climate Action Plan; and

**WHEREAS**, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corte Madera Town Council does hereby endorse the Marin Clean Energy Deep Green Program, and approves the request to install two 4'-tall by 7'-wide temporary banner signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

April 21, 2021 to May 5, 2021:

- Location #1 – Madera Boulevard, across from Safeway
- Location #2 – Redwood Hwy., at the East end of Wornum Drive

**CALIFORNIA ENVIRONMENTAL QUALITY ACT ("CEQA") DETERMINATION**

The activity is covered by the general rule that CEQA does not apply where it can be seen with

certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

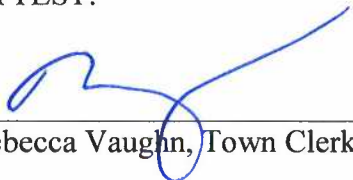
\* \* \* \* \*

**I HEREBY CERTIFY** that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 20th day of April 2021, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio  
NOES: Councilmembers: - None -  
ABSENT: Councilmembers: - None -

  
\_\_\_\_\_  
Eli Beckman, Mayor

ATTEST:

  
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Rebecca Vaughn, Town Clerk

ATTACHMENT A  
BANNER EXAMPLE



**ATTACHMENT B  
BANNER LOCATIONS**

