

RESOLUTION NO. 33/2021

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
(1) ENDORSING THE CORTE MADERA LIONS CLUB “EVS AND CLASSICS” CAR
SHOW FUNDRAISER, AND (2) ALLOWING THREE TEMPORARY SIGNS IN THE
PUBLIC RIGHT-OF-WAY FROM AUGUST 23, 2021 TO SEPTEMBER 13, 2021
PUBLICIZING THE “EVS AND CLASSICS” CAR SHOW FUNDRAISER SCHEDULED
FOR SEPTEMBER 12, 2021**

WHEREAS, on May 29, 2021, the Corte Madera Lions Club requested permission to install three banner signs in the public right-of-way from August 23, 2021 to September 13, 2021, publicizing this year’s Corte Madera Lions Club “EVs and Classics” car show fundraiser scheduled for September 12, 2021; and

WHEREAS, the Corte Madera Lions Club is a non-profit service organization whose members volunteer their time and talents to a variety of locally based and globally based service projects and programs; and

WHEREAS, the Corte Madera Lions Club would like to publicize their fundraiser to increase participation and attendance in the car show, from which net proceeds go to support local programs, which are mostly youth-oriented, or regional and national Lions approved charities; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby endorse the Corte Madera Lions Club “EVs and Classics” Car Show Fundraiser, and approves the request to install three 4’-tall by 7’-wide temporary banner signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

August 23, 2021 to September 13, 2021:

- Location #1 – Madera Boulevard, across from Safeway
- Location #2 – Redwood Hwy., at the East end of Wornum Drive
- Location #3 – Menke Park, on the southeast corner of Corte Madera Ave and Redwood Ave

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

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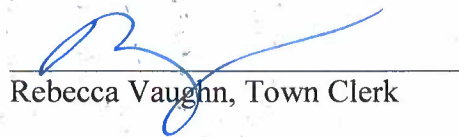
I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 20th day of July 2021, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -



Fred Casissa, Vice Mayor

ATTEST:



Rebecca Vaughn, Town Clerk

**ATTACHMENT A
BANNER EXAMPLE**



**CORTE MADERA LIONS EV & CLASSIC
CAR SHOW**

**LIVE MUSIC | FOOD | WINE & BEER
FREE ADMISSION**

**SUNDAY, SEPT. 12, 2021
11:00am – 3:00pm
THE VILLAGE AT
CORTE MADERA
(OVERFLOW PARKING LOT
ACROSS FROM NORDSTROM)**

 PRESENTED BY CORTE MADERA LIONS
PROCEEDS TO BENEFIT LOCAL CHARITIES

**cortemaderalions.com FOR MORE INFORMATION OR
TO SHOWCASE YOUR CAR**

ILLUSTRATION OF 1964 MERCEDES-BENZ
300SL GULLWING BY ROB BLIVENAUER

ATTACHMENT B BANNER LOCATIONS

