

**RESOLUTION NO. 43/2021**

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA  
ALLOWING THREE TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY  
BETWEEN OCTOBER 6, 2021 AND MARCH 10, 2022 PUBLICIZING THE TOWN OF  
CORTE MADERA'S HOUSING ELEMENT WORKSHOP SERIES**

---

**WHEREAS**, the existing street banner program is a valuable tool to publicize the Town's Housing Element Workshop Series, which are scheduled monthly beginning in October 2021 and ending in March 2022; and

**WHEREAS**, the series of six virtual community workshops are intended to provide opportunities for the public to learn about existing housing policies/conditions and State housing laws affecting the Town; and

**WHEREAS**, the workshops will allow participants to help determine the best sites for new housing and the relative size of new buildings at those locations; and

**WHEREAS**, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corte Madera Town Council approves the request to install three 4'-tall by 7'-wide temporary banner signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

Banner Schedule:

- October 6, 2021 – October 14, 2021
- November 1, 2021 – November 11, 2021
- November 29, 2021 – December 9, 2021
- January 3, 2022 – January 13, 2022
- January 31, 2022 – February 10, 2022
- February 28, 2022 – March 10, 2022

Banner Locations:

- Location #1 – Madera Boulevard, across from Safeway
- Location #2 – Redwood Hwy. at San Clemente Drive
- Location #3 – Menke Park, on the southeast corner of Corte Madera Avenue and Redwood Avenue

**CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION**

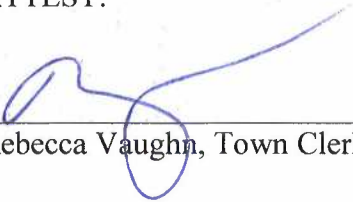
The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

\* \* \* \* \*

**I HEREBY CERTIFY** that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 5th day of October 2021, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio  
NOES: Councilmembers: - None -  
ABSENT: Councilmembers: - None -

ATTEST:

  
\_\_\_\_\_  
Rebecca Vaughn, Town Clerk

  
\_\_\_\_\_  
Eli Beckman, Mayor

ATTACHMENT A  
BANNER EXAMPLE AND BANNER SCHEDULE

Banner example:



**SAVE THE DATE!**      **OCTOBER 13, 2021**

*Help us plan for 700+ new homes in  
Corte Madera*

**JOIN OUR VIRTUAL WORKSHOPS**  
**OCTOBER 2021 - MARCH 2022**

FOR MORE INFORMATION, VISIT:  
**[www.cortemaderahousing.org](http://www.cortemaderahousing.org)**

Para información en español,  
envíe un correo electrónico a [housingplan@tcmmail.org](mailto:housingplan@tcmmail.org)



THE TOWN OF  
CORTE MADERA  
MARIN COUNTY, CALIFORNIA

Banner Schedule:

- October 6, 2021 – October 14, 2021
- November 1, 2021 – November 11, 2021
- November 29, 2021 – December 9, 2021
- January 3, 2022 – January 13, 2022
- January 31, 2022 – February 10, 2022
- February 28, 2022 – March 10, 2022

**ATTACHMENT B  
BANNER LOCATIONS**

