

## RESOLUTION NO. 27/2022

### A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA ALLOWING TWO TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY ON VARIOUS DATES THROUGHOUT 2022 AND 2023 PUBLICIZING THE TOWN OF CORTE MADERA'S COMMUNITY OUTREACH EVENTS, WORKSHOPS, AND HEARINGS RELATED TO THE HOUSING ELEMENT UPDATE

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**WHEREAS**, the existing street banner program is a valuable tool to publicize the Town's Housing Element Update community outreach events, workshops, and hearings, which are scheduled on various dates throughout 2022 and early 2023; and

**WHEREAS**, the Town's community outreach events are intended to provide opportunities for the public to learn about existing housing policies, provide input on new housing policies, provide comments on draft Housing Element and environmental documents, and to offer an opportunity for the community to meet and engage with staff on this important topic; and

**WHEREAS**, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corte Madera Town Council approves the request to install two 4'-tall by 7'-wide temporary banner signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

Banner Schedule:

- May 4, 2022 – May 11, 2022 (Big Band Dance outreach event)
- June 27, 2022 – July 4, 2022 (July 4<sup>th</sup> Festivities outreach event)
- July 15, 2022 – July 24, 2022 (Movie Night at Town Park and Summer Concert Series outreach events)
- Plus approximately one week prior to other additional outreach events, workshops and hearings, as scheduled in 2022 and early 2023.

Banner Locations:

- Location #1 – Madera Boulevard, across from Safeway (*Except May 4, 2022 – May 11, 2022, when the banner will be installed on Redwood Ave. near Montecito Dr., south of the bus shelter*)
- Location #2 – Redwood Hwy. at San Clemente Drive

### CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with

certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

\* \* \* \* \*

**I HEREBY CERTIFY** that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 3rd day of May 2022, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio  
NOES: Councilmembers: - None -  
ABSENT: Councilmembers: - None -

APPROVED:



Fred Casissa, Mayor

ATTEST:

  
\_\_\_\_\_  
Rebecca Vaughn, Town Clerk

Banner example:

**JOIN US ON: MAY 11, 2022**

*Help us shape Corte Madera's  
housing policies for the next 10 years.*

**VISIT THE WEBSITE TO PROVIDE INPUT AND  
LEARN MORE**

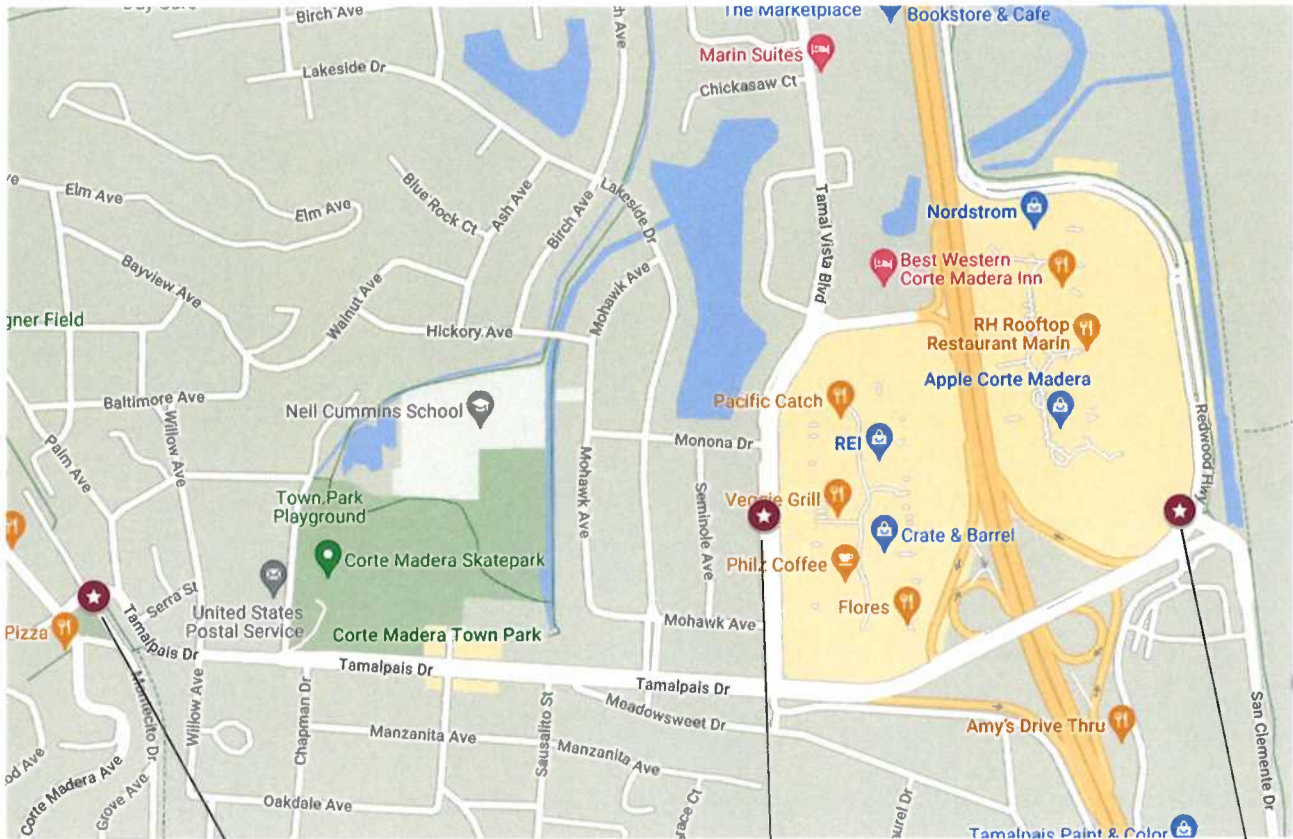
**[www.cortemaderahousing.org](http://www.cortemaderahousing.org)**

Para información en español,  
envíe un correo electrónico a [housingplan@tcmmail.org](mailto:housingplan@tcmmail.org)



THE TOWN OF  
CORTE MADERA  
MARIN COUNTY CALIFORNIA

**ATTACHMENT B  
BANNER LOCATIONS**



Location 1  
Madera Blvd across from Safeway\*

Location 2  
Redwood Hwy. at San Clemente Dr

\*Banner for May 4, 2022-May 11, 2022  
will be installed on Redwood Ave. near  
Montecito Dr., south of the bus shelter