

RESOLUTION NO. 37/2022

A RESOLUTION OF THE TOWN COUNCIL OF CORTE MADERA (1) ENDORSING THE CORTE MADERA LIONS CLUB “CLASSIC & EV CAR SHOW” FUNDRAISER, AND (2) ALLOWING SIX TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM AUGUST 22, 2022 TO SEPTEMBER 10, 2022 PUBLICIZING THE “CLASSIC & EV CAR SHOW” FUNDRAISER SCHEDULED FOR SEPTEMBER 10, 2022

WHEREAS, on May 4, 2022, the Corte Madera Lions Club requested permission to install six banner signs in the public right-of-way from August 22, 2022 to September 10, 2022, publicizing this year’s Corte Madera Lions Club “Classic & EV Car Show” fundraiser scheduled for September 10, 2022; and

WHEREAS, the Corte Madera Lions Club is a non-profit service organization whose members volunteer their time and talents to a variety of locally based and globally based service projects and programs; and

WHEREAS, the Corte Madera Lions Club would like to publicize their fundraiser to increase participation and attendance in the car show, from which net proceeds go to support local programs, which are mostly youth-oriented, or regional and national Lions approved charities; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby endorse the Corte Madera Lions Club “Classic & EV Car Show” fundraiser, and approves the request to install four 4’-tall by 7’-wide temporary banner and two 48”-tall by 18”-wide vertical signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

August 22, 2022 to September 10, 2022:

- Location #1 – Southeast corner of Corte Madera Avenue and Redwood Avenue
- Location #2 – Madera Boulevard, across from Safeway
- Location #3 – Redwood Highway at the East end of Wornum Drive
- Location #4 – Redwood Highway at San Clemente Drive
- Location #5 – At the #3 light pole on San Clemente Drive
- Location #6 – At the light pole on Tamalpais Drive in front of the fire station

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with

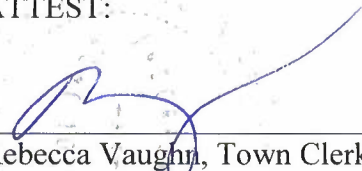
certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 21st day of June 2022, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: - None -


Fred Casissa, Mayor

ATTEST:

Rebecca Vaughn, Town Clerk

**ATTACHMENT A
BANNER EXAMPLE**

*(Last year's banner. This year's banner will be the same,
but with the current date and a Jaguar instead of Mercedes)*



**CORTE MADERA LIONS EV & CLASSIC
CAR SHOW**

**LIVE MUSIC | FOOD | WINE & BEER
FREE ADMISSION**

**SUNDAY, SEPT. 12, 2021
11:00am – 3:00pm
THE VILLAGE AT
CORTE MADERA**
(OVERFLOW PARKING LOT
ACROSS FROM NORDSTROM)

 PRESENTED BY CORTE MADERA LIONS
PROCEEDS TO BENEFIT LOCAL CHARITIES

cortemaderallions.com FOR MORE INFORMATION OR
TO SHOWCASE YOUR CAR

ILLUSTRATION OF 1934 MERCEDES-BENZ
300SL "WALLFINGER" BY ROBERT BLIMENKOPF

**ATTACHMENT B
BANNER LOCATIONS**

