

RESOLUTION NO. 45/2022

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ALLOWING FOUR TEMPORARY BANNERS IN THE PUBLIC RIGHT-OF-WAY FROM
SEPTEMBER 1, 2022 TO DECEMBER 31, 2025 PUBLICIZING THE TRANSPORTATION
AUTHORITY OF MARIN’S STREET SMARTS CAMPAIGN FOR DRIVER, PEDESTRIAN, &
CYCLIST SAFETY**

WHEREAS, TAM’s Street Smarts Campaign is a traffic safety education program for drivers, cyclists, and pedestrians; and

WHEREAS, on June 16, 2022, the Transportation Authority of Marin (TAM) requested permission to install four temporary banner signs in the public right-of-way from September 1, 2022 to December 31, 2025, publicizing the Transportation Authority of Marin’s Street Smarts Campaign for driver, pedestrian, & cyclist safety; and

WHEREAS, the signs will be placed up to two times per year for a period not exceeding three weeks per event; and

WHEREAS, the timing of the banners will be coordinated and scheduled with Town staff; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.


NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the Transportation Authority of Marin’s request to install four 4’-tall by 7’-wide temporary banner signs subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program from September 1, 2022 – December 31, 2025.
2. The banners will be placed a maximum of two times per year not exceeding 3 weeks per event with Town staff approval.


* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 16th day of August, 2022, by the following vote, to wit:

AYES: Councilmembers: Beckman, Casissa, Lee, Mongan, Ravasio
 NOES: Councilmembers: - None -
 ABSENT: Councilmembers: - None -



 Fred Casissa, Mayor

ATTEST:


 Rebecca Vaughn, Town Clerk

Proposed Artwork Examples for Signs (not to scale)

