

RESOLUTION NO. 58/2022

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ALLOWING TWO TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY
OCTOBER 26, 2022-NOVEMBER 5, 2022 AND NOVEMBER 7, 2022-NOVEMBER 28,
2022 PUBLICIZING THE ANNUAL THANKSGIVING DAY TURKEY TROT
SCHEDULED FOR NOVEMBER 24, 2022**

WHEREAS, the existing street banner program is a valuable tool to publicize and generate interest in Town Events; and

WHEREAS, Staff requested permission to install two banner signs in the public right-of-way from October 26, 2022 to November 5, 2022 and November 7, 2022 to November 28, 2022, publicizing the Annual Thanksgiving Day Turkey Trot on November 24, 2022; and

WHEREAS, the Annual Thanksgiving Day Turkey Trot is a free, family-friendly event for all ages, created and led by staff and community volunteers as a way to build community spirit and for the citizens of Corte Madera to get acquainted with one another while recreating; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the request to install two 4'-tall by 6'-wide temporary banner signs as shown in Attachments A and B, subject to the following conditions:

1. The temporary banner signs are permitted to be displayed in the public right-of-way per the Banner Location Program per the following schedule:

October 26, 2022 – November 5, 2022:

- Location #1 – On Redwood Highway at San Clemente

November 7, 2022 – November 28, 2022:

- Location #2 – Menke Park, on the southeast corner of Corte Madera Avenue and Redwood Avenue
- Location #3 – On Redwood Highway at the east end of Wornum Drive

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 18th day of October 2022, by the following vote, to wit:

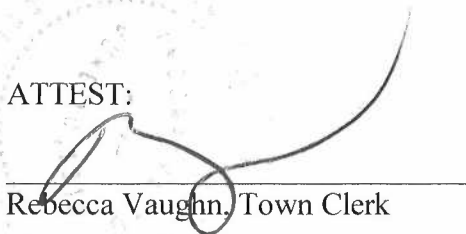
AYES: Councilmembers: Casissa, Lee, Mongan, Ravasio
NOES: Councilmembers: - None -
ABSENT: Councilmembers: Beckman

APPROVED:



Fred Casissa, Mayor

ATTEST:



Rebecca Vaughn, Town Clerk

ATTACHMENT A
Image of Proposed Banner



Two 4'-tall by 6'-wide banners

ATTACHMENT B
Locations of Proposed Banner

Redwood Highway at San Clemente Drive (East Side of Town),
October 26, 2022 – November 5, 2022



Redwood Highway at the east end of Wornum Drive (East Side of Town),
November 7, 2022 – November 28, 2022



Menke Park, on the southeast corner of Corte Madera Avenue and Redwood Avenue (West Side of Town), November 7, 2022 – November 28, 2022

