

RESOLUTION NO. 19/2023

**A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF CORTE MADERA
ALLOWING THREE TEMPORARY SIGNS IN THE PUBLIC RIGHT-OF-WAY FROM
MARCH 22, 2023 TO APRIL 9, 2023 PUBLICIZING THE
“RIDE AND DRIVE CLEAN” PROGRAM**

WHEREAS, on March 13, 2023, the Climate Action Committee requested permission to install three banner signs in the public right-of-way from March 22, 2023 to April 9, 2023 publicizing the “Ride and Drive Clean” program as a lead-up to Earth Day; and

WHEREAS, Ride and Drive Clean is a nonprofit that provides programs and resources to advance the adoption of electric vehicles as a way to reduce carbon emissions and improve air quality; and

WHEREAS, Ride and Drive Clean offers free programs and events to promote electric vehicles (EV) such as EV car shows, EV discount campaigns, educational webinars, and community workshops, and provides online resources to learn about switching to electrical vehicles and electric bicycles; and

WHEREAS, promoting clean energy such electric vehicles forwards the Town’s goals and priorities related to addressing climate change and is in alignment with the Town’s Climate Action Plan; and

WHEREAS, Corte Madera Municipal Code Section 18.22.050(10)(A) permits such signs with the approval of the Town Council.

NOW, THEREFORE, BE IT RESOLVED, that the Corte Madera Town Council does hereby approve the request to install three 4’-tall by 7’-wide temporary banner signs as shown in Attachments A and B, subject to the following condition:

1. The temporary banner signs are permitted to be displayed in the public right-of-way in accord with the Banner Location Program and per the following schedule:

March 22, 2023 to April 9, 2023:

- Location #1 – Madera Boulevard, across from Safeway
- Location #2 – On the southeast corner of Corte Madera Ave and Redwood Ave. at Menke Park
- Location #3 – Redwood Highway at San Clemente Drive

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) DETERMINATION

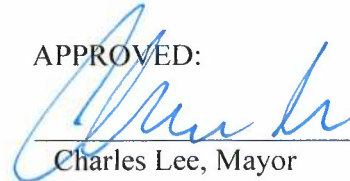
The activity is covered by the general rule that CEQA does not apply where it can be seen with certainty that there is no possibility that the activity will have a significant effect on the environment (CEQA, Article 5, Section 15061(b)(3)).

* * * * *

I HEREBY CERTIFY that the foregoing resolution was duly and regularly adopted by the Town Council of Corte Madera at a regular meeting held on the 21st day of March, 2023, by the following vote, to wit:

AYES: Councilmembers: F. Casissa, C. Lee, P. Ravasio, R. Thomas
NOES: Councilmembers: - None -
ABSENT: Councilmembers: E. Beckman

APPROVED:



Charles Lee, Mayor

ATTEST:



Rebecca Vaughn, Town Clerk

Dump the pump! Go Carbon-Free.

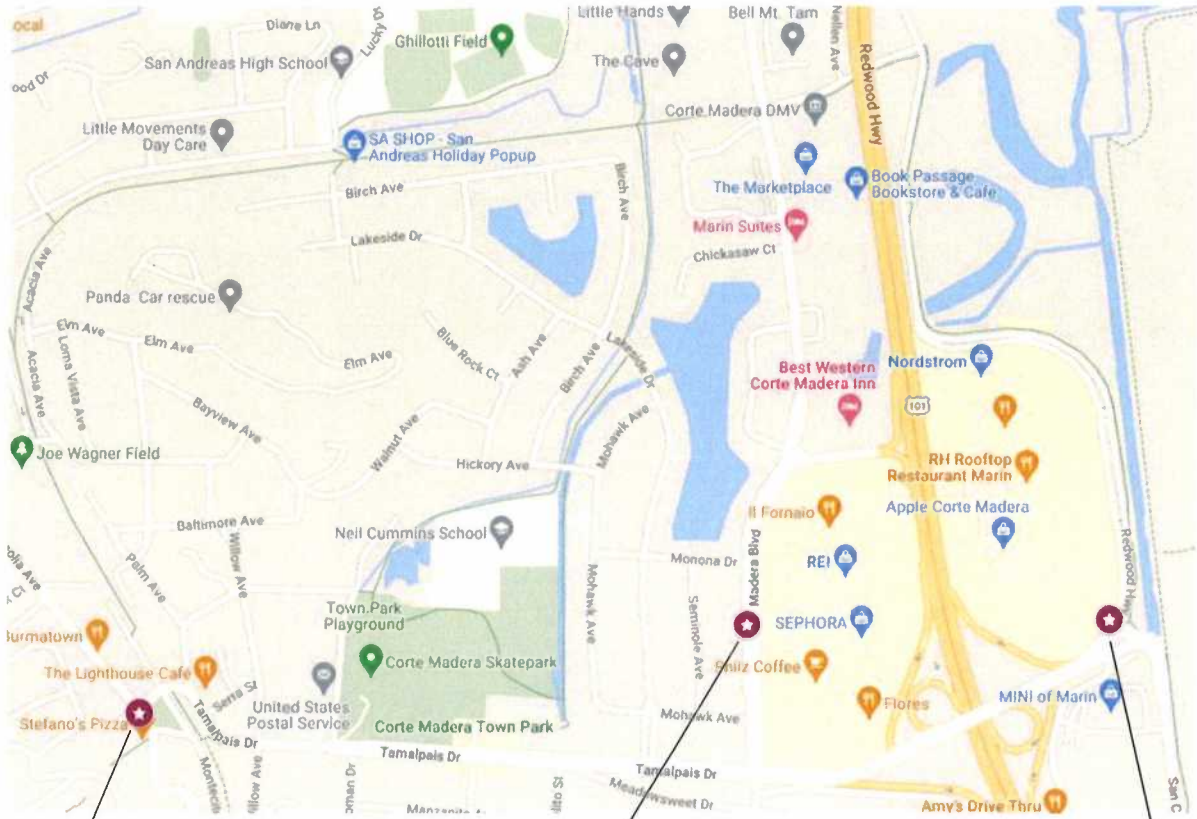
Pledge to go EV at
goEVmarin.org

RIDE & DRIVE
= CLEAN



THE TOWN OF
CORTE MADERA
MARIN COUNTY CALIFORNIA

**ATTACHMENT B
BANNER LOCATIONS**



Location #2 - On the southeast corner of Corte Madera Ave and Redwood Ave. at Menke Park

Location #1 - Madera Boulevard, across from Safeway

Location #3 - Redwood Highway at San Clemente Drive