

Important Information on Resources For Your Use

Interested in becoming a Green Business through the County of Marin?

The Marin Green Business Program is a voluntary partnership among business leaders, government agencies and non-profit organizations. The Green Business Program will promote your: Environmental Responsibility, Good Business Practices and Community Concern. To find out how you can enroll, visit www.greenbusinessca.org

Want to Find Out Where You Can Donate Food?

ExtraFood in Marin is a nonprofit organization with a mission to help end hunger and wasted food in Marin County. Visit their website, www.extrafood.org, for more information.

Need to Know More About California Laws?

To learn more about AB 1826: Solid waste: organic waste, visit www.calrecycle.ca.gov/recycle/commercial/organics

To learn about SB 1383: Short-lived climate pollutants: methane emissions: dairy and livestock: organic waste: landfills. Visit: www.calrecycle.ca.gov/climate/slcp



Town of Corte Madera

300 Tamalpais Drive
Corte Madera, CA 94925

Phone: 415-927-5050
E-mail: lbarrera@tcmmail.org

Organics Recycling Champions Recognition Program

ORGANICS
RECYCLING
CHAMPION

THE TOWN OF
CORTE MADERA
RECOGNITION
PROGRAM



Town of Corte Madera



Are you aware of the requirements established through AB 1826?

In October 2014, Governor Brown signed AB 1826, requiring businesses to recycle their organic waste. This law also requires that on and after January 1, 2016, local jurisdictions across the state implement an organic waste recycling program to divert organic waste generated by businesses.

Mandatory recycling of organic waste is the next step toward achieving California's aggressive recycling and greenhouse gas (GHG) emission goals. In an effort to reduce contamination of garbage and/or recyclable materials in the organic waste stream and promote correct source separation which all help towards achieving the State's goals, Corte Madera has been providing tangible resources, technical assistance, education and outreach to local businesses. To add to the Town's efforts, we will be working to promote businesses who are going above and beyond in making a difference in our environment.

We want to recognize you for your efforts!

What is the Organics Recycling Champions Recognition Program?

The Town of Corte Madera is recognizing businesses that understand the significance in recycling organic waste but most importantly, in making efforts to help the environment.

Consumers Care About the Environment

In today's society, most consumers have stated they are loyal to businesses and organizations with environmentally conscious practices, especially if the businesses are local. Knowing this, most businesses tend to change their practices to better attract consumers. However, businesses are not always able to legitimize their environmentally friendly efforts.

The intent of the ORC program is to help consumers identify environmentally friendly businesses within our Town and to recognize businesses that are compliant with AB 1826, and are working towards becoming a green business through environmentally friendly practices.

How Does the ORC Program Help Your Business?

- Recognition from the Town of Corte Madera
- Receive an ORC Window Decal for display in your business
- Be listed in the Town's Directory of ORCs
- Promotion in the Town's newsletter
- Public Profile available on Town's website

What You Need to Become an ORC:

Required Strategies for Approval:

- Sign up for organics service (must have proof, *see application form*)
- Train staff on proper sorting of garbage, organics, and recycling
- Have clearly labeled recycling and organics containers next to all garbage containers (front and back of house)

Meet 2 Additional Strategies for Approval:

- Meet with janitorial staff or outside janitorial services to discuss environmental commitment and diversion goals
- Designate a staff recycling coordinator to take responsibility for maintaining recycling and composting programs
- Purchase paper, napkins, towels, and toilet paper with 100% post-consumer content
- Make a good faith effort to reduce food waste by donating food, reducing purchase of food, or reducing garbage container size after right-sizing for composting program initiation
- Be a Marin County Certified Green Business (*see details on back*)
- For coffee shops and convenience stores only:
 - Eliminate plastic water bottles OR
 - Provide straws and disposable beverage containers only on request

All approved applicants must provide a compliance report annually to maintain status as an ORC.